CONTACT: KidStuff Public Relations Lisa Orman • 608-767-1102 Lisa@KidStuffPR.com



HO-HO-WHOA! AEROMAX HAS A DOZEN GIFTS UNDER \$15 TO FILL THOSE STOCKINGS OR AWARD DREIDEL GAMERS

Watch Kids' Faces As They Unwrap Wheely Fun Rollers, Pull Back Racers, Bump N Bots, NASA Foam Astronaut Backpack Clip-ons And Tangle-Free Parachutes

Lake Barrington, IL (November 28, 2018) – This holiday season, lots of families are looking for gifts that offer high impact on a small budget. Aeromax has a wide assortment of interactive gifts that are surprisingly affordable like the **Pull Back Space Shuttle with Lights & Sound** at just \$7.95. If you've got stockings to stuff or dreidel game prizes to stockpile, look to the high quality toys by Aeromax, sparking kids' imaginations for more than two decades.

Both boys and girls like to get down on the floor for a friendly competition of race cars or wind-up toys. At just \$6.95, consider one of three models of **Wheely Fun Rollers**. As the name implies, these toys-in-a-wheel roll down the kitchen floor or on any flat surface. Choose Train, Space Shuttle or Fire Engine and play three different ways!

Got school backpacks in the house? Adorn them with NASA-themed **Apollo 11 Foam Astronaut** or **Orion Space Capsule Foam Backpack Clips** at just \$4.95. With the 50th anniversary of man landing on the moon next year, kids will be inspired to learn about space exploration feats way back when. Remind them that their wireless headphones started with NASA astronauts needing to communicate hands-free!

Get creative on that 7th or 8th night of Hanukkah with a robotic gift under \$5! Aeromax suggests **Bump N Bots** for ages 3 and up. Choose from square or round-bodied bots that kids wind up and watch as the bots dance around and around and won't fall off an edge.

Tangle-free toy parachutes make a hit with all kids, even if stuck in the house on blustery days. Aeromax suggests scooping up all three styles -- The Original, a glow-in-the-dark and a nifty flashing toy parachute. The concept is the same, toss it up high and let gravity take over. Warn the cat or hide the dog, as these small toys will attract the pets to play along!



Get all the holiday shopping done in one quick spree by choosing any of these 13 gender-neutral toys. Best of all, they won't bust the holiday budget:

Pull Back Space Shuttle w/Lights & Sound – Boxed or Tray Pack • Ages 3+ • \$7.95

This die cast pull back shuttle packs a lot of fun with a realistic countdown and blast off sounds plus flashing red and blue lights. Try opening the cargo bay doors – they really work!

Pull Back 3-Pack Racers • Ages 3+ • \$14.99

Handsomely packaged in an acrylic box, this 3-pack makes a great Thanksgiving or hostess gift when the kids need to stay active inside the house. Each car has either a red or blue or black accent so you can tell which one is the winning racer.

Silver Aero, Pull Back Race Cars • All Ages • \$4.95

Zoom zoom. This little car has speed, high performance and durability. Aeromax says it works best on a hard surface but will go on low pile carpet too. Even small hands can pull it back and watch it zoom.

Wheely Fun Rollers • Ages 3+ • Fire Engine • \$6.95 Wheely Fun Rollers • Ages 3+ • Space Shuttle • \$6.95 Wheely Fun Rollers • Ages 3+ • Train • \$6.95

Adorable and affordable Wheely Fun Rollers boast three ways to roll. The Fire Engine, Space Shuttle or Train can (a) roll inside the ring in a circle, (b) remove the ring and it rolls straight or (c) the vehicle can be

removed to roll on its own. The bright colors appeal to youngest members in the house with yellow wheel/blue train; blue wheel/white space shuttle and white wheel/red fire engine. It's so much fun for under \$7.

Bump N Bots • Ages 3+ • \$4.99

With a smart retro look, this wind up robot is fun for everyone in the house. Watch as the bot knows to turn when it reaches an edge of a surface. Simply wind it and be amazed. Their special design guarantees they'll never fall over.

NASA "Meatball" Logo Foam Astronaut w/Backpack Clip • All Ages • \$4.95

The round red, white and blue NASA insignia was nicknamed the "meatball" when introduced in 1959. It remained the space agency's logo until it was retired in 1975. Grandpa can tell the kids that the round shape of the insignia represents a planet. The stars represent space. The red v-shaped vector represents aeronautics. The circular orbit around the agency's name represents space travel. Or just ask the kids to "Google" it.

Apollo 11 Foam Astronaut w/Backpack Clip • All Ages • \$4.95

Houston, we have a squeeze toy for kids to love. This Foam Astronaut easily clips onto anything with a loop -- a zipper, backpack, belt loop and more.

Orion Space Capsule Foam Squeeze Toy w/Backpack Clip • All Ages • \$4.95

For space junkies that follow NASA's adventures, the Orion is the new exploration spacecraft to take humans farther in space than ever before! In 2019 an unmanned Orion is expected to loop around the moon on a mission that will take several weeks. Kids can squeeze or latch the foamy toy to any loop as they follow NASA's exciting news reports.

Flashing Light-Up Tangle Free Toy Parachute • Ages 3+ • \$5.95 Aeromax took the original parachute and added a

flashing, light up version. It has no strings to tangle and there's no assembly required. This light-up chute comes in three bright colors -- red, blue & green. Simply toss it high and watch it fly. Batteries are included!

Aeromax 2000 Glow Parachute • Ages 3+ • \$4.95

The toymaker started the business with a tangle-free parachute. This year, the best tangle free toy parachute has a few new twists with bright neon paratroopers that

















glow in the dark, black netting and a strap for a super glow effect. Choose your color: Blue, Green, Orange or Yellow.

The Original Aeromax 2000 Parachute • Ages 3+ • \$4.95

Simply toss it high and watch it fly! Since 1997 this has been "the world's finest tangle free toy parachute" according to thousands of Aeromax customers. It has no strings to tangle, no batteries to replace and no assembly required. This attractive packaging is 100% recyclable. This year's parachutes are made with all the newest and brightest colors.

Aeromax products are found in hundreds of retail outlets coast to coast. Their toys and career clothing have been spotted in airports, museum shops, specialty toy stores and gift shops. Check out the entire line of products at aeromaxtoys.com and follow them on Facebook.

ABOUT AEROMAX

Mark Levine started Aeromax in 1997 with one product. Twenty-one years later, fans of Aeromax products still appreciate how the company has become synonymous with innovation. From its start with a tangle-free toy parachute to its "Get Real Gear" career-oriented costumes, toys, hats and accessories, Aeromax continually earns industry awards and national media recognition. Discover their product line at www.Aeromaxtoys.com.

