



BUILD YOUR OWN VIDEO GAMES

TITLE: Bloxels Builder
RELEASE DATE: January 14, 2016 (Worldwide)
CATEGORY: Construction Toys, Education
PRICE: \$49.95, includes FREE app
PLATFORM: Apple iOS, Android, Kindle Phones & Tablets

AGES: 8 & up
MANUFACTURED: China
URL: www.bloxelsbuilder.com
TWITTER: www.twitter.com/bloxelsbuilder
FACEBOOK: www.facebook.com/boxels
YOUTUBE: Search "Bloxels"



OVERVIEW

Ever wonder how to make your own video game? With Bloxels it's never been easier. Create your very own world with blocks and turn it into a digital, shareable game!

Build and design your games, create and animate your own characters, villains, power-ups and more - all done directly on the Bloxels gameboard and then activated with our FREE Bloxels Builder App. All you need are the tools inside this box and your mobile device to start experimenting, creating and sharing.

Bloxels (recommended ages 8 years and up) is the first technology of its kind and perfect for aspiring creators. And with endless gaming and learning possibilities, the fun is sure to last!

The Bloxels Builder App Features

- A quickstart mode introducing you to the Bloxels building experience
- Access to the "Infinity Wall" where you can play games created by others for inspiration
- Create game layouts, characters, environments, collectibles and more - all built with simple pixel art
- Place your characters into a game environment and test different configurations to make it challenging and fun
- Add customizations like character dialog, power-ups, villains and more to tell a story and add new challenges
- Learn the various stages of designing video games including art, animation, game design & layout, storytelling, testing and simple block-based coding for infinite customization
- Ready to promote your game? Share your game with others on the "Infinity Wall" (account required: 13 and up only). Earn coins when other players buy your game content for their own game
- Buy content created by other players with coins to use in your own games, and then remix them in new and creative ways

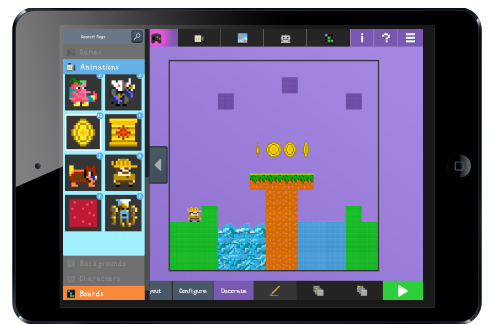
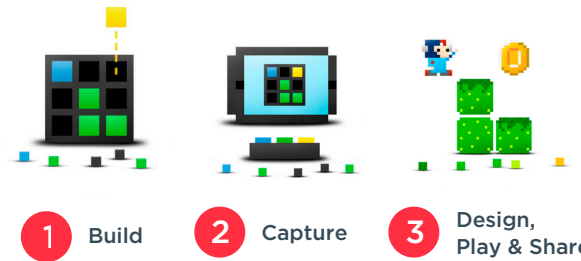
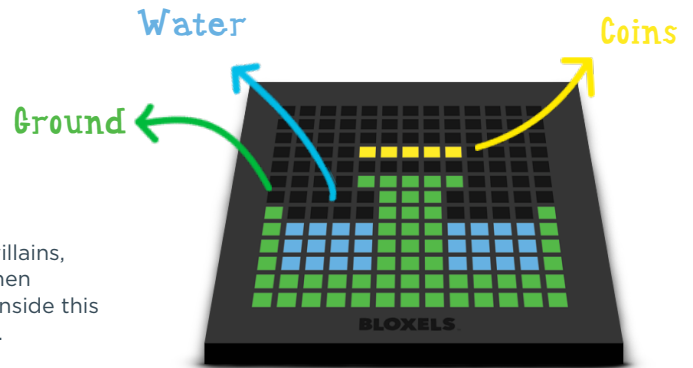
About the Creator, Pixel Press

Pixel Press makes games for your whole brain. By merging the physical and digital worlds, we develop boundless experiences that empower people of all ages to create, share and play.

Learn more about our company at www.projectpixelpress.com

PRESS CONTACT

Andrea Schneider, Definition PR - definitionpr@gmail.com



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