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MOVIE STAR, PHILANTHROPIST AND BOB ROSS CERTIFIED INSTRUCTOR DAVID ARQUETTE TO ATTEND TOY FAIR NY 2023.

Sterling Virginia, September 22, 2023 — Certified Ross Instructor® David Arquette will be on hand in the Bob Ross booth #5877 during Toy Fair NY, Saturday September 31, to help showcase the Bob Ross company's new product for kids, "Happy Lessons in a Box".

Best known for his recurring role as Dewey Riley in the "Scream" film franchise, David is also an activist, a currently retired professional wrestler and a Certified Bob Ross Instructor®. Coming from a creative tight-knit family of thespians — from his famous grandfather Cliff Arquette to his sisters and brother who are also actors — David was immersed in creative expression at an early age. His family would regularly paint together creating everything from hippie art to tie dyes and street art.

David is also an "Ambassador for Kindness" with the non-profit "On Our Sleeves - The Movement for Children's Mental Health" where he works to further kindness and love.

Drawn to the positivity and kindness of Bob Ross by his need for creative expression, David Arquette became a Certified Ross Instructor® in landscape paintings. He has since used his teaching skills in corporate team building, classes for charity and classes for friends and colleagues.

About Bob Ross Inc.

You've seen him before, the soft-spoken guy painting happy clouds, mountains and trees. Everyone loves TV artist Bob Ross, a virtual cult-like figure popular around the world for his quiet, nurturing disposition and encouraging personality. Today his company supports a unique line of Bob Ross painting products, certified instructors and whimsical collectibles for painters and non-painters alike. BRI continues today uninterrupted and as strong an organization as ever, with just a dozen devoted employees. For more information, visit www.bobross.com or call 1-800-BOB-ROSS.