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## NEWS RELEASE

FOR IMMEDIATE RELEASE

### **BUFFALO GAMES AND WARNER BROS. CONSUMER PRODUCTS EXPAND THEIR PARTNERSHIP TO LAUNCH NEW PUZZLES & GAMES**

(Buffalo, New York) – Industry-leading puzzle and game company, Buffalo Games, has expanded its partnership with Warner Bros. Consumer Products (WBCP) to launch three exciting new formats in puzzles and games with three Warner Bros. licensed properties.



In adult puzzles, Buffalo Games will launch a *Batman v Superman: Dawn of Justice* series in 300- and 1000-piece counts. The puzzles will feature officially licensed images of DC Comics favorites Batman, Superman and Wonder Woman from Warner Bros. Pictures' upcoming action adventure film, and the 1000-piece puzzles will include glow-in-the-dark messages.

In children's puzzles, Buffalo Games is launching a Build & Explore puzzle featuring the new *DC Super Hero Girls*. The puzzle will feature some of DC Comics' most iconic female Super Heroes, like Wonder Woman, Supergirl and Batgirl, as high schoolers and will also include a glow-in-the-dark message once the puzzle is completed.

In addition to puzzles, Buffalo Games is launching a new children's game, *Scooby-Doo and the Haunted Mystery Park*, this fall. Children will enjoy helping Scooby-Doo and the Mystery Inc. Gang collect clues to catch the monster that is hiding in the Amusement Park. A secret decoder reveals clues to the players who are all trying to be the first to get enough information to solve the mystery.

"Warner Bros. Consumer Products has a tremendous portfolio of characters that work well in both adult and children's puzzles and games," said Buffalo Games Vice President of Sales and Marketing, Ben Jamesson. "We are excited to extend our product offering with such a wonderful partner and look forward to launching many more products with WBCP in the future."

***The entire Buffalo Games 2016 product line can be seen at New York Toy Fair, February 13-16, 2016, at the Javits Center in NYC, Booth 323.***

### **About *Batman v Superman: Dawn of Justice***

Warner Bros. Pictures presents, an Atlas Entertainment/Cruel and Unusual production, a Zack Snyder film, *Batman v Superman: Dawn of Justice*, starring Oscar winner Ben Affleck (“Argo”) as Batman/Bruce Wayne and Henry Cavill as Superman/Clark Kent in the characters’ first big-screen pairing. Directed by Snyder, the film also stars Oscar nominees Amy Adams (“American Hustle”), Jesse Eisenberg (“The Social Network”), Diane Lane (“Unfaithful”) and Laurence Fishburne (“What’s Love Got to Do with It”); Oscar winners Jeremy Irons (“Reversal of Fortune”) and Holly Hunter (“The Piano”); and Gal Gadot as Wonder Woman/Diana Prince. Snyder directed from a screenplay written by Chris Terrio and David S. Goyer, based on characters from DC Comics, including Batman, created by Bob Kane with Bill Finger, and Superman, created by Jerry Siegel and Joe Shuster. The film is produced by Charles Roven and Deborah Snyder, with Wesley Collier, Geoff Johns and David S. Goyer serving as executive producers. *Batman v Superman: Dawn of Justice* will be distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company. The film opens in the U.S. in RealD 3D, and in 2D, and in select IMAX 3D theaters on March 25, 2016. This film has been rated PG-13 by the MPAA for intense sequences of violence and action throughout, and some sensuality. [batmanvsupermandawnofjustice.com](http://batmanvsupermandawnofjustice.com)

### **DC SUPER HERO GIRLS**

*DC Super Hero Girls* centers on the female Super Heroes and Super-Villains of the DC Comics universe during their formative high school years—prior to discovering their full super power potential. Featuring a completely new artistic style and aesthetic, DC Comics’ icons such as Wonder Woman, Supergirl, Batgirl, Harley Quinn, Bumblebee, Poison Ivy, Katana and many more, make their unprecedented teenaged introduction. Each character has her own storyline that explores what teen life is like as a Super Hero, including discovering her unique abilities, nurturing her remarkable powers and mastering the fundamentals of being a hero.

### **About Scooby-Doo**

Scooby-Doo is one of the few classic properties to maintain top on-air ratings across the globe and is consistently ranked as one of the top properties in the Warner Bros. Consumer Products licensing portfolio. Scooby-Doo is the only dog with human characteristics who can live and play in a kid's real and imaginative world. Scooby loves to solve mysteries, is hip and cool and makes 'spooky' fun; he truly is the dog that can Doo it all!

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### **About Buffalo Games**

Buffalo Games is an industry-leading jigsaw puzzle and party game manufacturer located in Buffalo, New York. Buffalo Games products are available at all major retailers in the U.S.A. and Canada. Over the company’s almost 30 year history, Buffalo Games has sold more than 40 million puzzles and party games. The company’s portfolio includes popular licenses such as Nat Geo Channel’s Brain Games, Urban Dictionary, Star Wars, DC Super Friends, Charles Wysocki, Josephine Wall, Kim Norlien, Darrell Bush and The Hautman Brothers.

All of Buffalo Game’s products are produced with a careful eye toward quality and sustainable practices. The company’s full line of party games – Brain Games the Game, Urban Dictionary Game, Last Word, Likewise!, Truth Be Told, Chronology and Raptor Run – are both fun to play and easy to learn. Their puzzles are made from high-quality paper board and precision cutting techniques and feature sought-after artwork from the industry’s top licensors. Buffalo Games products are made in the U.S.A.

Find us at [www.buffalogames.com](http://www.buffalogames.com) or on Facebook at [www.facebook.com/buffalogames](http://www.facebook.com/buffalogames).

### **About Warner Bros. Consumer Products**

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

**About DC Entertainment**

DC Entertainment, home to iconic brands DC Comics (Superman, Batman, Green Lantern, Wonder Woman, The Flash), Vertigo (Sandman, Fables) and MAD, is the creative division charged with strategically integrating its content across Warner Bros. Entertainment and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is one of the largest English-language publishers of comics in the world.

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