



FOR IMMEDIATE RELEASE

See What Everyone is "Chalking" About Visit Chalk of the Town at Toy Fair 2018 Booth #4522

New York, NY: Everyone loves a customized shirt, but what do you with it when the event is over or you want to change the message?

Enter Sondra and Wendy with the solution: Chalk of the Town! A shirt that can be customized at will, with bright, non-toxic, water based chalk markers. You can unleash your inner artist or use the stencil sets for inspiration.

The Chalk of the Town T-shirt can be changed unlimited times to suit the whim and mood of the wearer. When ready for a new design, simply wipe with water or throw in the washing machine.

Whether you are a walking birthday card for your BFF, showing some team spirit, or simply showing off your artistic skills, Chalk of the Town always sends the right message!



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