

GLITTER DOTS



Glitter Dots is a fun new way for kids to create with glitter in a less mess way. Introducing Glitter Dots Surprise Box adding mystery to sparkly creative fun! Delight your little ones on birthdays, holidays and every occasion with Pastel Colors single serve packs or a sweet delight with the Sparkle Charms kit. It's a little bit of dough, glitter and magic. Simply squish to create!

Product Descriptions

- **Surprise Box:** You never know what you're going to get! The box magically opens as all four sides fall down to reveal four sparkle signs and a mystery keychain to decorate with less mess.
 - Includes 4 sparkle signs, 1 mystery keychain, 6 mini markers, 1 craft tool, 84 glitter dots, 1 keyring, 4 metallic strings and an instruction sheet
- **Sparkle Charms:** Squish the Glitter Dots into the molds to create one-of-a-kind charms in a sweet treat theme!
 - Includes 2 3D charms, 48 dots, 2 keychains and instruction sheet
- **Pastel Colors:** New Glitter Dots colors available in single serve packs are an innovative less-mess way of creating glitter art that sticks to most surfaces including paper, wood, felt, fabric, foam and more.
 - Includes 42 pastel Glitter Dots

Target Audience

- Children aged 5 years and older

How to Buy

- Surprise Box: \$14.99
- Sparkle Charms: \$9.99
- Pastel Colors: \$4.99
- Available on Crayola.com and retailers nationwide September 2020

MEDIA CONTACT

Erika Merklinger
Crayola
eamerklinger@crayola.com
(610) 253-6272 ext. 4625

Emma Maliszewski
Golin for Crayola
emaliszewski@golin.com
(858) 829-4361

GLITTER DOTS



Glitter Dots

NEW- Surprise Box

- Price: \$14.99
- Available September 2020
- Contents:
 - 4 signs, 6 mini markers, 1 craft tool, 84 glitter dots, 1 keyring, 4 metallic string, 1 mystery keychain, instruction sheet



Glitter Dots

Sparkle Station

- Price: \$19.99
- Available Now
- Contents:
 - 84 dots, 1 roller, 9 roller cutter attachments, 1 flat roller, 6 shape cutters, 2 resist sheets, 1 cardstock box, 3 cards, 1 clay tool, 1 work mat, instruction sheet



Glitter Dots

NEW- Single Serve – Pastel

- Price: \$4.99
- Available September 2020
- Contents:
 - 42 glitter dots in NEW pastel colors: lavender, light pink and sand



Glitter Dots

Single Serve – Classic

- Price: \$4.99
- Available Now
- Contents:
 - 42 glitter dots in classic colors



Glitter Dots

NEW- Sparkle Fills – Butterfly

- Price: \$9.99
- Available September 2020
- Contents:
 - 42 dots, 4 wings, 2 butterfly bodies, clay tool, play mat, instruction sheet



Glitter Dots

Sparkle Fills

- Price: \$9.99
- Available Now
- Contents:
 - 42 dots, 3 mosaic frames, 3 frame stands, instruction sheet



Glitter Dots

REFRESH- Keychains

- Price: \$9.99
- Available September 2020
- Contents:
 - 3 keychains, 42 dots, 3 keyrings, 3 string, beads, instruction sheet



Glitter Dots

Keychains

- Price: \$9.99
- Available Now
- Contents:
 - 42 dots, 3 keychains & lids, 20 beads, 3 clasps & string, 1 clay tool, instruction sheet



Glitter Dots

NEW- Sparkle Charms

- Price: \$9.99
- Available September 2020
- Contents:
 - 2 3D Charms, 48 dots, 2 keychains, instruction sheet



Glitter Dots

Sparkle Signs

- Price: \$9.99
- Available Now
- Contents:
 - 42 dots, 5 signs, 5 markers, 5 metallic strings, instruction sheet



Glitter Dots

Stencil Stickers

- Price: \$9.99
- Available Now
- Contents:
 - 42 dots, 12 sticker stencils, 4 sticker sheets, 1 craft tool