

# Introducing



## for Pre-School Play!

Our new construction sets, dedicated to younger children are truly magical. Thanks to magnetism, the cubes can be attached from any side and in any direction in a fun and easy way - build different kinds of fruit and animals of every shape and color. The fun doesn't end here: these toys also contain cards with inspiring ideas for more wonderful creations! This toy line is ideal to fully develop creativity and fine motor skills.



### Proudly STEM

STEM education is an interdisciplinary approach to learning where students apply Science, Technology, Engineering and Mathematics in contexts that reflect real life experiences. Geomagworld products naturally fit into and promote this way of learning.

Our magnetic construction toys give children a practical understanding of engineering, enable them to reproduce main geometric shapes with ease as well as giving them their first encounter with magnetism, one of the most fascinating fields in modern science. We are honored that, in December 2016, for the second year in a row Purdue University, a prestigious engineering research center in the US, included Geomagworld products in its selection of toys that promote engineering literacy and design.

### About Us

Geomagworld is committed to producing safe Swiss-made quality products allowing kids of all ages to expand their minds by creating a platform of award-winning magnetic construction toys that will be enjoyed for hours-on-end by kids and parents alike. Our STEM products aim to promote awareness and understanding through play in order to develop creativity and stimulate learning by allowing children to develop their minds. Our creative toys ensure children use their imagination and curiosity to find unique solutions to problems through the science of magnetic construction.

#### Julie Wells

Director, Sales & Marketing US  
Julie.wells@geomagworld.net  
317 513 1018

#### Andrea Calastri

President & CEO  
Andrea.calastri@geomagworld.com

#### Education Contact:

education@geomagworld.com

#### Anthi Ferentinos

Relationship Manager US  
Anthi.ferentinos@geomagworld.com  
514 505 9988  
1 844 436 6249

#### Francesco Montorfano

Director, World Sales  
Francesco.montorfano@geomagworld.com

[www.geomagworld.com](http://www.geomagworld.com)

