

FOR IMMEDIATE RELEASE

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A Full Catalog of Griddly Games that #GetYouGoing

American International Toy Fair, Javits Booth #6123

New York, NY - (Jan. 29, 2016) - The product development lab at Griddly Games has been very busy getting ready to "Just Add" even more items to the company's product line

Griddly Games debuts several new products and show-off its other best-selling games and activity kits in Booth #6123 at The 2016 American International Toy Fair, held at the Jacob Javits Convention Center in New York City, February 13-16.

A full preview of the entire line is available in the company's largest product catalog ever is below.

About Griddly Games:

Griddly Games *get you going*. The company, based in Richmond, near Vancouver, British Columbia, creates award-winning games and activity kits for kids that deliver innovative, engaging fun that brings people together. Founded in 2007 by Reisa Schwartzman, a mother of three boys, who took it upon herself to deliver wholesome family fun that multiple ages could enjoy at once, Griddly Games offers products that inspire laughter and fun, while promoting an active and healthy lifestyle. Griddly Games instill a strict company philosophy to encourage social interaction, learning, strategy and challenges that anyone (*from across the grid*) can enjoy. To discover more about Griddly Games, visit www.griddlygames.com and get all of the most up-to-date, immediate information by interacting with the company on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#).

GRIDDLY GAMES

gamesthatgetyougoing

games
kits
& more!

2016
catalogue



A MESSAGE FROM THE MOM BEHIND

GRIDDLY GAMES

Playing board games twice a week has shown to increase the brain speed scores of elementary students by almost a third, and many other studies indicate that experiential learning is a better way to learn than through direct teaching. Children who play develop a stronger sense of self, creativity, and general curiosity about the world around them.

Play is for all ages and does more than exercise our brains. Research confirms that regular game-play and "puzzle-doing" helps to promote the mental stimulation that keeps our memory performing at a dramatically higher level.

Playing board games can teach many important social skills while fostering increased focus and concentration, as well as attention span. Time with family and friends and enjoying face to face time is important to a child's development.

We know that play is good for everyone; from preschool all the way to our older years, educators and caregivers are using play to engage the mind and spark imagination.

-Reisa Schwartzman
Founder & Mother of 3

At Griddly Games we make it our mission to
find the time to play and learn together.



LOGIC



STRATEGIC
THINKING



MEMORY



SENSORY



HAND EYE
COORDINATION



CREATIVE
THINKING



LANGUAGE
DEVELOPMENT



READING



MATH



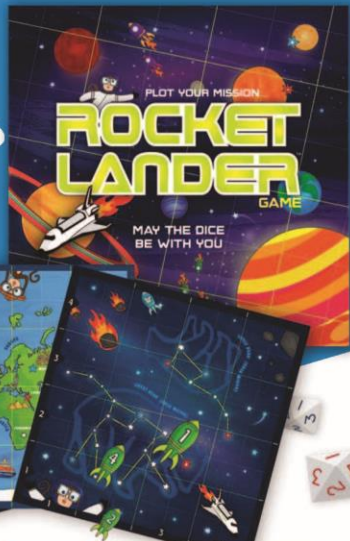
SCIENCE

STEAM

SCIENCE • TECHNOLOGY ENGINEERING ARTS MATHEMATICS

Rocket Lander™

Spatial Strategy Game



Discover the thrill of commanding your own Rocket Landing!

In **Rocket Lander™** you control a group of bold rockets exploring the vast world and outer space.

Embark on an epic mission to settle and build the greatest rocket station. Fly the atmosphere, coordinate your rockets, and overtake your opponents while defending your home turf.

Rocket Lander™ is a three-dimensional space hosting an x, y and z-axis that explores data literacy at any age.

FAMILY	CODE	ITEM	MSRP
AGES 7+	4000588	Rocket Lander	\$27.00

Case Size: 6 units

Just Add Sun™

Science + Art Activity Kit



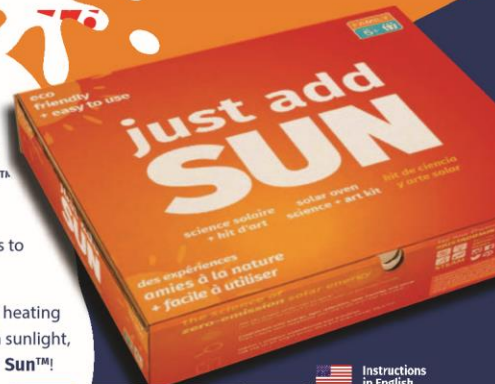
Use the sun's energy to heat up a tasty treat in this solar oven!

Melt s'mores, make nachos, or even cook an egg with the power of the sun and the **Just Add Sun™** Solar Science and Art Kit.

Learn how solar energy works and introduce kids to eco-friendly energy alternatives.

Learn how the energy of the sun can be used for heating objects as well as cooking food. Experiment with sunlight, heat transfer, reflection, and more with **Just Add Sun™!**

Includes nine experiments and art activities.



FAMILY	CODE	ITEM	MSRP
AGES 5+	4000566	Just Add Sun	\$26.00

Case Size: 6 units

Instructions in English
 Instructions en français
 Instrucciones en español

Just Add Glue™

Science + Art Activity Kit



An exciting science and art kit that is sure to stretch your imagination!

Create different forms of super stretchy polymers and make them bounce! Make putties that can be picked up, stretched, and even rolled into a ball that bounces.

Using the same ingredients, create an array of creative crafts that you can keep, like slime, crystals and window clings!

Learn about states of matter, including liquids and polymers while having fun with **Just Add Glue™**.

CODE	ITEM	MSRP	FAMILY
4000577	Just Add Glue	\$23.00	AGES 6+

Case Size: 12 units

Just Add Milk™

Science + Art Activity Kit

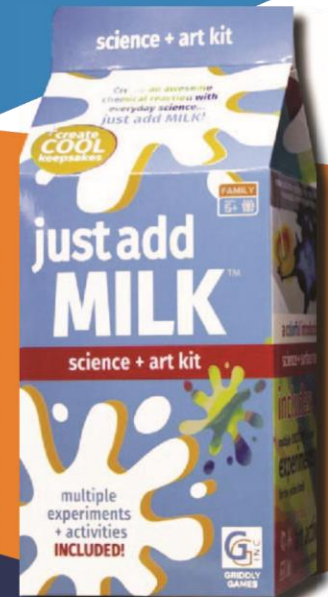


It's time to think twice about the milk in your cereal bowl!

Just Add Milk™ encourages a curiosity for science combined with a love for experimenting with art.

Make observations and create keepsakes made of rainbow tie-dye designs!

Multiple experiments included. Packaged in caddy display.



Instructions in English
 Instructions en français
 Instrucciones en español

CODE	ITEM	MSRP	FAMILY
4000555	Just Add Milk	\$15.50	AGES 5+

Case Size: 12 units



Show Me the Kwan™

Word Game



With only 12 letters to choose from and a wacky category on your hands, it's time to **Show Me The Kwan™!**

Beat the clock and forget about spelling rules with this one-letter game. Finally, a word game where spelling isn't everything!

CODE	ITEM	MSRP	FAMILY
4000577	Show Me Kwan	\$23.00	ages 10+

Case Size: 8 units



5 Stones™

Hand-Eye Coordination Game



A few minutes of play can help strengthen hand-eye coordination in a captivating way! **5 Stones™** is the ancient hand-eye coordination game that inspired Jacks.

Play your way with this adaptable and addictive hand game



CODE	ITEM	MSRP
4000415	5 Stones	\$9.50

Case Size: 12 units



Words of the Wise™

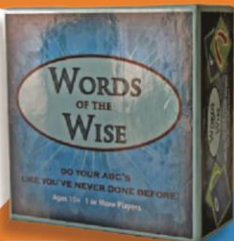
Mind Teaser Game



Turn your ABC's into a hilarious word game!

Strengthen vocabulary with this easy to learn ABC game.

A, B, C might be easy, - but see if you can get to X, Y, Z!



CODE	ITEM	MSRP
4000149	Words of Wise	\$13.00

Case Size: 12 units



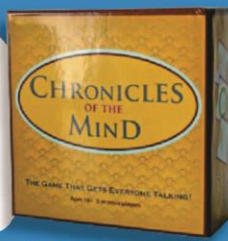
Chronicles of the Mind™

Party Card Game



The game that gets everyone talking!

A compact, portable party game featuring a collection of unique and interesting topics to break the ice at your next group gathering.



CODE	ITEM	MSRP
4000132	Chronicles Mind	\$13.00

Case Size: 12 units



Wise Alec™

Family Trivia Game



Wise Alec™ gets everyone moving with laughter and tongue twisters, boggling brain teasers, and healthy activities that get your off your feet!

Challenge everyone in the family to play together.

CODE	ITEM	MSRP	FAMILY
4000125	Wise Alec	\$27.50	ages 8+

Case Size: 6 units

Wise Alec™ Junior

4 Skill Building Games



Strengthen memory with a matching game or associate images with the right objects!

Practice telling stories together and use the different cards to inspire a unique playful experience with **Wise Alec™ Junior!**



CODE	ITEM	MSRP
4000191	Wise Alec Jr	\$16.00

Case Size: 6 units

Rainbows & Storms™

Creative Game Kit



A great afternoon activity, or birthday loot bag where the creativity never stops!



Now is your chance to design your own board game! Teachers can tailor activity to Common Core Standards.

CODE	ITEM	MSRP
4000225	Rainbows	\$21.00

Case Size: 6 units

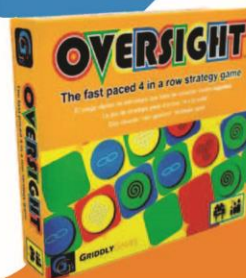
Oversight™

Abstract Strategy Game



Exercise your mind and outwit your opponents!

This fast-paced 4-in-a-row strategy game is easy to learn and easy to play. But it's not always easy to win!



CODE	ITEM	MSRP
4000181	Oversight	\$26.50

Case Size: 6 units

Bright Ideas

Wise Alec™ expansion set

Learn about who invented what, and when they did it with the whack of timeless trivia in **Bright Ideas!**

- Two levels of Play
- 50 Cards on Ancient Inventions
- 50 Cards on Medieval Inventions
- 50 Cards on Modern Inventions
- 50 **Wise Alec™** Cards

CODE	ITEM	MSRP
4000221	WA Ideas	\$16.00

Case Size: 6 units



Sports Buffs

Wise Alec™ expansion set

Do you know which athlete said "You miss 100% of the shots you don't take"? Whip out your fact sheet and let's play **Sports Buffs!**

- Two levels of Play
- 50 Cards on Origins and Rules
- 50 Cards on History and Moments
- 50 Cards on Athletes and stats
- 50 **Wise Alec™** Cards

CODE	ITEM	MSRP
4000161	WA Sports	\$16.00

Case Size: 6 units



Body Works

Wise Alec™ expansion set

Learn about the human body as you make your way through muscles, nerves, bones, and basic organ systems with **Body Works!**

- Two levels of Play
- 50 Cards on Muscles and Nerves
- 50 Cards on Blood and Bones
- 50 Cards on Organs and Systems
- 50 **Wise Alec™** Cards

CODE	ITEM	MSRP
4000211	WA Body	\$16.00

Case Size: 6 units



Civilize This

Wise Alec™ expansion set

Pack your bags and let's explore the cultures of the world with **Civilize This!**

- Two levels of Play
- 50 Cards on Ancient Civilizations
- 50 Cards on Medieval Civilizations
- 50 Cards on Modern Civilizations
- 50 **Wise Alec™** Cards

CODE	ITEM	MSRP
4000171	WA Civilize	\$16.00

Case Size: 6 units



Nature Nuts

Wise Alec™ expansion set

Build on what you've learned in elementary school science with nature, plant and animal trivia cards in **Nature Nuts!**

- Two levels of Play
- 50 Cards on Animals
- 50 Cards on Plants
- 50 Cards on Earth
- 50 **Wise Alec™** Cards

CODE	ITEM	MSRP
4000151	WA Nature	\$16.00

Case Size: 6 units



GRIDDLY HEADZ

HOCKEY | BASEBALL | NASCAR™

An award winning line of family strategy games with three sport options! Choose from family or deluxe editions. No sports knowledge required, simply set up the board and roll to play. Use your power players to eject opponents but don't lose your uniform or front teeth along the way!

CODE	ITEM	MSRP
F6000293	Baseball Family Ed.	\$33.60
F6000279	Baseball Deluxe Ed.	\$63.00
F6000156	Hockey Family Ed.	\$33.60
F6000392	Nascar Family Ed.	\$33.60
F6000255	Nascar Deluxe Ed.	\$63.00



LIMITED QUANTITIES AVAILABLE

GRIDDLY GAMES

gamesthatgetyougoing

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Founded in 2007 by Reisa Schwartzman, a mother of three boys, who took it upon herself to deliver wholesome family fun that multiple ages could enjoy together, **Griddly Games** offers games that inspire laughter and fun, while promoting an active and healthy lifestyle.

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hello@griddlygames.com

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