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3... 2... Won! Griddly Games Launches Rocket Lander Game

New York, NY - (February 12, 2016) - Griddly Games launches its new out-of-this-world game, Rocket Lander, at Toy Fair 2016 and wants all attendees to plot the best course to Javits Convention Center Booth 6123 to try its new intergalactic family strategy game.

Rocket Lander (MSRP \$26.95 for ages 7 and up) is a dice component game with an out of this world, explosive theme. Rocket Lander challenges players to strategically plot a graph on a 3 dimensional axis. The game topic travels through space and around the globe as players escort their ships, search and overtake opponents, and defend a home turf. Of course, the best strategy and a dash of luck help to decide who can land their ship efficiently. Rocket Lander was created by world-renowned game designer, Martin Nedergaard Andersen, who also designed Griddly Games' highly successful word game, Show Me The Kwan.

In addition to Rocket Lander, the product development lab at Griddly

Games added two other products to its full line of games and activity kits. "STEM"ming off of the success of its Just Add Milk science activity craft kit, the company also "adds" Just Add Sun and Just Add Glue to its 2016 lineup.

Other items in the Griddly Games' family of award winning products include Oversight, Show Me The Kwan, Wise Alec™ board game, Wise Alec™ Junior, Wise Alec™ Expansion Packs (Body Works, Bright Ideas, Civilize This, Nature Nuts, and Sports Buffs), Rainbows and Storms, Words of the Wise and Chronicles of the Mind, and the company's Griddly Headz™ NASCAR®, Baseball and Hockey sports-themed games.

About Griddly Games:

Griddly Games *get you going*. The company, based in Richmond, near Vancouver, British Columbia, creates award-winning games and activity kits for kids that deliver innovative, engaging fun that brings people together. Founded in 2007 by Reisa Schwartzman, a mother of three boys, who took it upon herself to deliver wholesome family fun that multiple ages could enjoy at once, Griddly Games offers products that inspire laughter and fun, while promoting an active and healthy lifestyle. Griddly Games instill a strict company philosophy to encourage social interaction, learning, strategy and challenges that anyone (*from across the grid*) can enjoy. To discover more about Griddly Games, visit www.griddlygames.com and get all of the most up-to-date, immediate information by interacting with the company on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#).

