



IMMEDIATE RELEASE

## **KidSource Products named North American Distributor of Classic Brands**

### **Viking®, Quercetti® and Mojo®**

Grantsville, MD (January 29, 2018) – KidSource Products, a new specialty toy wholesale distribution company headed by toy industry veteran Beau James, has been named the exclusive North American distributor of several iconic brands including Viking®, Quercetti® and Mojo®.

“We are thrilled to be able to bring these beloved and innovative products to retailers this year,” said James, Managing Director of KidSource. “These brands are extremely enticing for consumers, and provide retailers with a foundation in classic play. They’re beautifully made products that encourage problem solving skills, independent play and peer interactions.”

With an array of lines under the KidSource umbrella, retailers will have access to exciting product launches like Quercetti’s Cuboga, a magical construction game, Mojo’s thrilling animal figurines, and Viking’s impressive Large Dumpster Truck, designed in classic primary colors.

KidSource is set to display their newest offerings at this year’s North American International Toy Fair in New York next month.

“It will be exciting to see how people interact with the products in person,” said James. “We’re very proud of the brands we have available and are looking forward to a prosperous year.”

For a full list of brands distributed by KidSource, visit [www.kidsourceproducts.com](http://www.kidsourceproducts.com).

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