

New from Fully Baked Ideas in 2017



Adult Mad Libs®: The Game

Release Date: June 22, 2017

Features all the wordplay you love about Mad

Libs®, but with a whole new dynamic and lots more innuendo! This game is a great way to make a no-kids-allowed party even more enjoyable - it's full of tasteful, sexy fun without any politics or put-downs. Because with Adult Mad Libs®: The Game, the fun is as ADJECTIVE and LETTER-rated as you want it to be!



Drinking Fluxx

Release Date: July 24, 2017

On July 24, 2017, Fluxx turns 21, and we are celebrating by publishing Drinking Fluxx! With plastic cards! New Rule cards and Action cards such as Toastmaster, Required Word, Not It, and RPS Drink will have everyone laughing and sipping their beverages of choice in the blink of an eye. Non-alcoholic beverages are perfectly acceptable, and the rules explicitly require responsible drinking.



Stoner Loonacy

Release Date: Summer 2017

This version of Loonacy, the fast-paced matching game, uses imagery from Stoner Fluxx. Players race to be the first person to empty their hand of 7 cards by matching them to the cards on the table. It's easy enough to teach in a single sentence, and so much fun you can't play just one game. It's a tiny box full of fun!

About Fully Baked Ideas

Fully Baked Ideas is an imprint of Looney Labs, a family game publisher. We decided to publish our adult oriented games under a separate imprint to make sure children weren't accidentally exposed to adult themes on our family games website. We are also keeping all of the marketing for Fully Baked Ideas completely separate. That's why Fully Baked Ideas has its own separate website, complete with information for consumers, retailers, and media.

Please help us to keep our adult product line separate from our family games by using the Fully Baked Ideas logo and hashtag in all your advertising and social media efforts. Please do not associate "Looney Labs" with this line in any way. Thank you!

More info: www.fully-baked-ideas.com