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**MasterPieces Meets the Jigsaw Demand**

New York, NY – (February 16, 2019) – Meeting the demand from the dramatic growth in the category, MasterPieces puts all the pieces together to assemble one of its most extensive new puzzle selections ever. This year, MasterPieces proudly unveils one of its most elaborate exhibits of new puzzles and puzzle collections at the American International Toy Fair (Javtis Center Booth 1135) held in New York City, February 16-19.

According to the Toy Industry Association, “…phenomenal growth in the games & puzzles category, with U.S. sales up 23 percent (2018) and 3 percent in 2016 and 2017, respectively. From kids and teens to young adults to grandparents…” the interest is from all ages.

MasterPieces continues to satisfy the entertainment factor with products designed for all levels, from preschool learning and children’s puzzles to challenging, intricate puzzles and EZ Grip piece sizes for seniors.

This year, MasterPieces expands existing product lines while also adding all new collections. There is something for everyone from MasterPieces including licensed brands, notable artists and original images. The new puzzles offer various degrees of difficulty to appeal to all skill levels. Products range from 24 to 2,000-pieces and cost from $9.99 to $19.99. The wide selection includes:

   

    

   

**About MasterPieces:**

MasterPieces Inc., founded in 1995, has established itself as the market leader for combining the best quality products with the best value. MasterPieces creates some of the world most elegant puzzles and innovative packaging, as well as toys and gifts, while also partnering with brands such as John Wayne, Animal Planet, Hershey’s, and sports licensing with MLB, NFL, NCAA, NHL organizations. For more information about MasterPieces, visit the company website at [www.MasterPiecesInc.com](http://www.MasterPiecesInc.com) and for the most immediate information and interaction with the company, please like and follow MasterPieces on [**Facebook**](https://www.facebook.com/MasterPiecesPuzzleCompany), [**Twitter**](https://twitter.com/MasterPiecesApp), [**Instagram**](https://www.instagram.com/masterpiecesinc) and [**YouTube**](https://www.youtube.com/channel/UC9toXM_cvFSmocXd9PM3t6A).

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