



FOR IMMEDIATE RELEASE

PRESS RELEASE

Media Contact: Greg Walsh, Walsh Public Relations
305 Knowlton St., Bridgeport, CT 06608
T: 203-292-6280; masterpieces@walshpr.com

MasterPieces Celebrates 25th Anniversary Year With Largest Product Assortment Ever

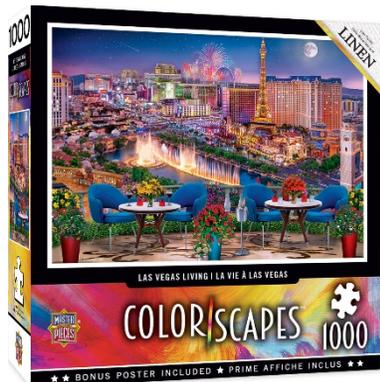
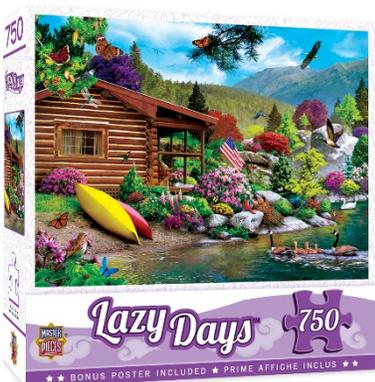
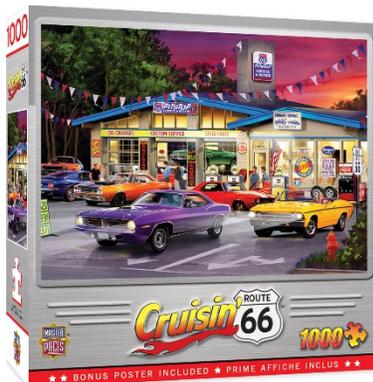
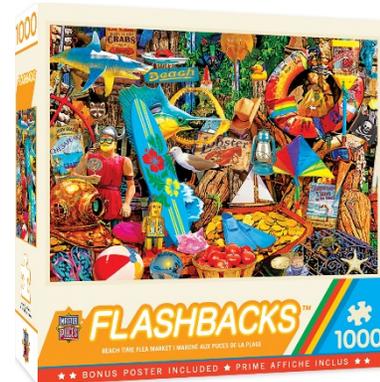
Tucson, AZ – (Feb. 22, 2020) – Since 1995, MasterPieces, Inc. has been building a quality brand of family-friendly puzzles and games.

This year, MasterPieces will present its largest catalog of product in its history at the International Toy Fair, held in New York, February 22-25. The line-up will include more than 150 new puzzle titles as well as several new licensed games, toys and accessories.

“Entering our 25th year, we expanded our offering through the acquisitions of Baby Fanatic, Fan Pans and a license for Duncan Yo-Yo’s,” David Rolls, President of MasterPieces, said. “2020 not only includes a wide variety of all new puzzles, this year also brings home everyone’s favorite giant buddy Clifford The Big Red Dog to puzzles and games, and adds an exciting assortment of Coca-Cola games.”

Highlights from MasterPieces 2020 line include:

- New puzzles added to the hot-selling: Childhood Dreams, Colorscapes, Cruisin’ Route 66, Flashbacks, Realtree, Audubon, Cutaway, Lionel, Farm & Country, Shopkeepers, Lazy Days, Wheels, Homegrown, Heartland, Home Sweet Home, and other popular collections.



- New Contour Puzzles (MSRP \$17.99 each) are 1000-piece, shaped puzzles where jigsaw puzzlers are challenged to build a non-traditional shaped puzzle. The formed shapes make it harder to build the outside edges of the puzzle, (which is a common first-step practice in traditional rectangle or square-shaped puzzles.)



The Contour Puzzles include United States, Hot Rod, Tractor, Tropical Fish, Wild Horse, and Butterfly, among other shapes.

- MasterPieces' Masterpieces Puzzles (MSRP \$14.99) are 1000-piece puzzles that are a fit for any puzzle and art hobbyist. The new line for MasterPieces is a selection of famous painting masterpieces by renowned artists. Choose from Starry Night, The Kiss, A Sunday on La Grande Jatte and Mona Lisa.
- What The Fact? Trivia Game (MSRP 32.99 for ages 12+) is an original multiple-choice game where facts are stranger than fiction. Use some smarts, strategy and sheer luck to try to answer some of the 1000+ questions of various topics to get the answers right and win the game.

About MasterPieces:

Celebrating its 25th Anniversary! MasterPieces Inc. was founded by David Rolls, former 8-year professional baseball player for the Kansas City Royals and Texas Rangers organizations, in 1995 with a passion to serve diverse retail markets and partner with evergreen brands and top puzzle artists. Twenty-five years later, MasterPieces has established itself as the market leader for combining the best quality products with the best value. Headquartered in Tucson, Arizona, MasterPieces reputation for producing innovative and high-quality products has propelled its global growth and the company's commitment to ensuring great value and superior customer support has earned its dedicated, worldwide customer loyalty. MasterPieces creates some of the world most elegant puzzles and innovative packaging, as well as toys and gifts, while also partnering with brands such as Caterpillar, Coca-Cola, Hershey's, John Wayne, Realtree, Scholastic, and Warner Bros., as well as sports licensing with MLB, NFL, NCAA, and NHL organizations. For more information about MasterPieces, visit the company website at [MasterPiecesInc](http://MasterPiecesInc.com) and for the most immediate information and interaction with the company, please like and follow MasterPieces on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).