



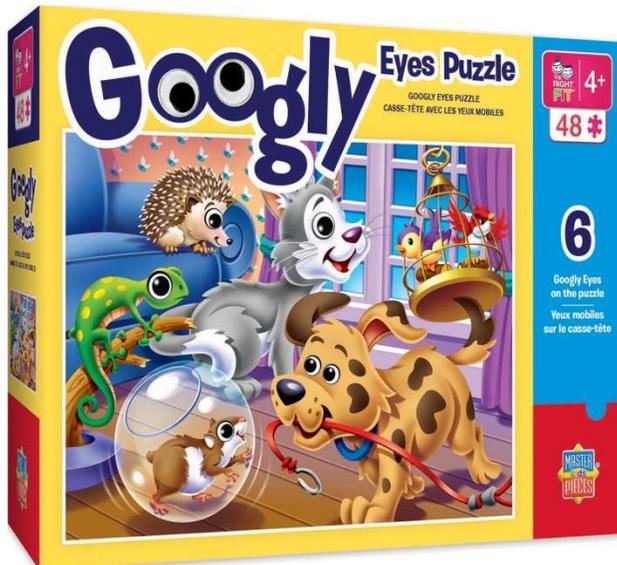
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PRESS RELEASE

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MasterPieces Has the Right Fit for Puzzles

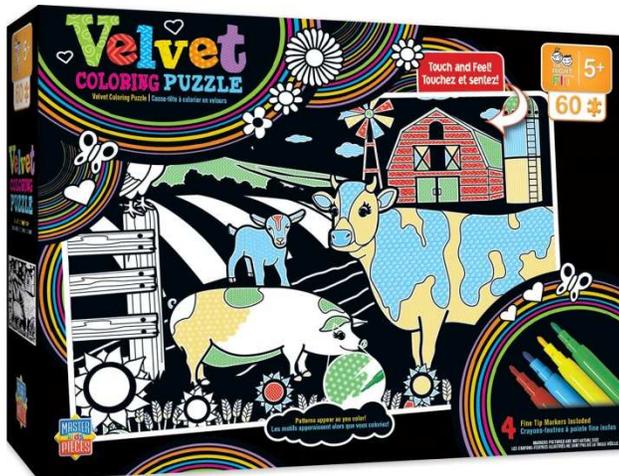
Tucson, AZ – (January 11, 2018) – Finding the right fit for anything can be a challenge sometimes, but not for kids puzzles. MasterPieces, Inc. just made it easy with its new Right Fit Puzzle line.



MasterPieces' Right Fit Puzzles (MSRP \$8-\$10, for ages 3-8) are designed to ensure that each puzzle is well-suited to the age and skill level of the child. The "right fit" refers to the piece size and piece count. Each Right Fit Puzzle completes to the same finished size (14" x 19") but the size and the number of pieces changes according to age and/or skill level.

David Rolls, President of MasterPieces, said, "Puzzles can be a great learning tool for children in critical thinking and hand-eye coordination, but if they aren't the right level of challenge for the child's age, it can be frustrating instead of fun. We've freed consumers from the guesswork when picking out a puzzle for kids."

The Right Fit puzzle line was honored in 2017 with the Tillywig Award for Best New Toys. The puzzles are designed with many kid-friendly scenes that appeal to children of all ages. The puzzles for the youngest children have as few as 24 large pieces, while more seasoned puzzle builders or older children can be challenged with up to 200 pieces. Adding to the enjoyment is the fact that Right Fit Puzzles are available in a variety of playful themes such as a Googly Eyes Puzzle and a Velvet Coloring Puzzle, which comes with 4 fine tip markers!



About MasterPieces:

MasterPieces Inc. was founded by David Rolls, former 8-year professional baseball player for the Kansas City Royals and Texas Rangers organizations, in 1995 with a passion to serve diverse retail markets and partner with evergreen brands and top puzzle artists. Twenty years later, MasterPieces has established itself as the market leader for combining the best quality products with the best value. Headquartered in Tucson, Arizona, MasterPieces reputation for producing innovative and high-quality products has propelled its global growth and the company's commitment to ensuring great value and superior customer support has earned its dedicated, worldwide customer loyalty. MasterPieces creates some of the world most elegant puzzles and innovative packaging, as well as toys and gifts, while also partnering with brands such as John Deere, John Wayne, Tetris,

Animal Planet, Hershey's, and sports licensing with MLB, NFL, NCAA, NHL organizations. For more information about MasterPieces, visit the company website at MasterPiecesInc.com and for the most immediate information and interaction with the company, please like and follow MasterPieces on [Facebook](https://www.facebook.com/masterpieces), [Twitter](https://twitter.com/masterpieces), [Pinterest](https://www.pinterest.com/masterpieces), and [YouTube](https://www.youtube.com/masterpieces).

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Additional MasterPieces Puzzle Press Releases and Product Images Available [here](#).