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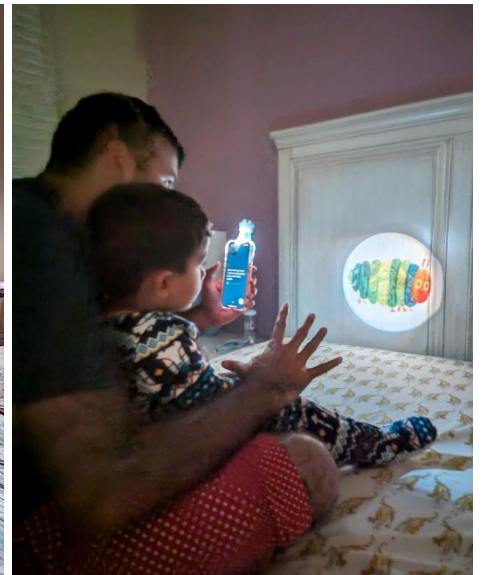
GIFT A MULTISENSORY STORYTIME ON THE NIGHT BEFORE CHRISTMAS AND EVERY NIGHT EVER AFTER!

With Eight Collections Just Released, Award-Winning Moonlite Bridges The Gap Between Traditional & Digital Books With Playful Projection, Interactive Sounds and Background Music

Beaverton, OR (September 20, 2023) – As parents and grandparents are on the hunt for the hot new toy of the 2023 Holidays, they might think back to their own childhood where a bedtime story read aloud was mesmerizing. It's still true today but with a modern twist! **Moonlite** (available at <https://mymoonlite.com/>) transforms together time into a special experience for parents, caregivers and kids. That's something you can now giftwrap in the form of eight new **4 Story Collections with Projector** (\$48).

The just-released Collections, available at <https://mymoonlite.com/collections>, use ambient music, playful sounds, and big, bright storybook images to delight a child's senses. Every story contains a picture disc and activation code that downloads the content onto a smart device. To download, grownups can visit the Google Play or Apple App Store and look for the Moonlite app. With themes ranging from Winnie The Pooh and Goldilocks to Elsa and a Hungry Caterpillar, it might be a challenge to pick just one of the 4 Story Collection with Projector packs.

Moonlite has caught the eye -- and ear -- of toy industry pros who see everything that's new on the market. This #1 children's reading product captured more than a dozen national honors including *Parents.com Best Toys for Kids of 2022*, *Good Housekeeping 2022 Best Toy Award* and *Toy Insider – Top Holiday Toys Winner 2022*.



Perhaps the best description of why Moonlite is a hit with the youngest generation comes from a Parents.com *Best Toys* column. “The greatest stories stand the test of time—but also move with the times. Moonlite turns your smartphone into a storybook projector, giving you a tech-savvy way to bring classic children’s books to life. Projecting magical storybook images onto the ceiling or wall is a lovely and genius way to change up story time. Kids will love the added music and sounds, and grownups will love the simple setup and easy-to-use app. The Moonlite starter packs make storytime even more special.”

Influencers and mom bloggers rave about Moonlite’s ease, special effects and how dads want to be the storytellers, now with a techy twist.

On Instagram with babysamskyllar, a precious photo of father and son was captioned, “Story time with dad, Sam is obsessed with the [@moonlite.world](https://www.instagram.com/moonlite.world) projector, clip story projector on our phone and projects the story images and we love it, the app also makes reading the stories really fun with added sound effects and music.”

“Who knew that story telling could be so much fun with your mobile and [@moonlite.world](https://www.instagram.com/moonlite.world) Story Projector?” echoed instagrammer daylee.laniyah with a snapshot of dad and daughter snuggling at bedtime. “With a simple download of the Moonlite app and easy set-up of an account (activation code provided) Daylee had access to all of the story classics from the-Moonlite Fairytale Collection we read as kids., Goldilocks and the 3 Bears, The Ugly Duckling, Rapunzel and The Tortoise and the Hare. Daylee absolutely loved the idea of being read to aloud while being able to visualize each story projector style.”

Take your pick: Disney, Eric Carle or Fairy Tales, Oh My!

Gift givers can choose from eight captivating 4 Story Collections with Projector. Each is ideal for tots ages newborn to 6-years-old. All sets are priced at \$48. The four Collections include four story picture discs, a projector, and an activation code that allows the user to download the content onto a smartphone.

ABOUT MOONLITE

Redwood Ventures presents this simple, fun gadget that enchants all children and those that love them. With cute projections, sound effects, and background music, Moonlite makes reading bedtime stories an event that both children and parents look forward to. Shop online from their vast library at [mymoonlite.com](https://www.mymoonlite.com).

