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PIECEMAKER TECHNOLOGIES TEAMS WITH FORD MOTOR COMPANY TO DEBUT IN-STORE 3D PRINTED F-150 AND MUSTANG AT TOY FAIR 2016

Ford Fans Can Customize Toy F-150 Pickups and Mustangs and Watch Them 3D Print in Store



PITTSBURGH, February 12, 2016 – Ford fans can soon customize their own toy F-150s and Mustangs for the coolest pickup trucks and sports cars in the toy world.

At Toy Fair New York 2016, PieceMaker Technologies is unveiling a 3-D printed toy Ford F-150, ready to race over rugged tracks and living room carpets.

“We are tremendously excited to work with Ford to bring their iconic F-150 and Mustang into the exciting world of in-store 3D printing. Ford is once again demonstrating its innovation leadership by working with PieceMaker to incorporate cutting-edge 3D technology into kids’ everyday lives,” said PieceMaker CEO Arden Rosenblatt.

At a PieceMaker kiosk, Truck fans young and old can choose their colors, chassis and one of three truck body styles (Traditional, Baja or Sport), and then experience the wonder of 3D printing their custom truck in the store right before their eyes.

“Ford is pleased to license its 3D vehicle images to PieceMaker for this unique and innovative retail launch,” said Mark Bentley, Ford Licensing Manager. “Enabling consumers to 3D print Ford vehicles at toy stores is just another example of the importance Ford places on the future of 3D printing.”

PieceMaker is finalizing its testing of the F-150 over the next month and anticipates unveiling the Mustang in early spring. Check out the [website](#) for store locations.

ABOUT PieceMaker® Technologies

PieceMaker provides automated systems for creating custom and personalized products on-demand in retail locations. Through its proprietary platform the “PieceMaker Factory,” retailers, venues and brands can finally include shoppers in the design and personalization of the products they buy, delivering that one-of-a-kind item almost instantly. PieceMaker offers a variety of customizable products, but focuses currently on toys, collectibles and fashion accessories.

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