

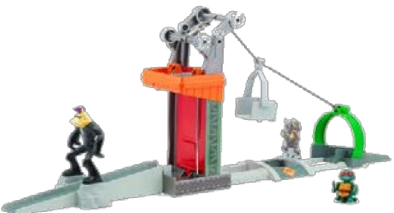












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Playmates Toys Teenage Mutant Ninja Turtles 2016 Line Overview






Segments					
T-Sprints Segment					
Product Image	Item Name	Age	SRP	Availability	Features
	T-Sprints Single Pack Figure and Vehicle Assortment	4+	\$4.99 each	Spring 2016	<ul style="list-style-type: none"> An innovative new figure and wheels play pattern - the mighty, motorized mini T-Sprints can quickly take off on wild adventures--just rev, drop and go! The highly stylized figures, which capture the personalities of the Teenage Mutant Ninja Turtles, feature a unique flywheel so kids can rev them up, release and watch them go! The figure powers the vehicle too, just rev the T-Sprints figures, drop it into the vehicle shell and send racing into action! Collection includes: Lickety Split Leo with Shellraiser, Mad Motion Mikey with Party Van, Rapid Assault Raph with Stealth Bike, Dasher Donnie with Patrol Buggy, Supersonic Shredder with Shreddermobile, Splinter with Rat Attack, Triceraton with Destroyer
	T-Sprints Sewer Duel and Mutagen Menace Playsets	4+	\$14.99 each	Spring 2016	<ul style="list-style-type: none"> The T-Sprints basic playset assortment provides kids with even more exciting action! In the Sewer Duel playset, kids can rev up the exclusive T-Sprints Leo (included) and send him sprinting through the sewer, racing past mutant Shredder, dropping down in the escape tunnel and escaping in the Shellraiser. In the Mutagen Menace playset, kids rev up the exclusive T-Sprints Raph (included) sending him up the ramp, escaping past the rolling toxic mutagen balls and past the slamming crab hands of Mutant Shredder to safety. Playsets are compatible with all T-Sprints figures.
	T-Sprints Tower Trap Deluxe Playset	4+	\$19.99	Fall 2016	<ul style="list-style-type: none"> Kids can rev up Raph and help him escape the Tower Trap! Raph's manic revving motion propels him forward, escaping through the legs of Bebop, into and riding up the menacing tower, onto the zipline escape and zipping down, taking out Rocksteady and finally to safety! Playset includes exclusive Raphael T-Sprints figure. The playset is compatible with all T-Sprints figures and vehicles.





T-Blasts Segment







Product Image	Item Name	Age	SRP	Availability	Features
	Double Barrel and Cross Bow Blaster Assortment	4+	\$9.99 each	Spring 2016	<ul style="list-style-type: none"> • Blastin' into battle! With the all-new T-Blasts collection of foam blasters, kids have ninja power in the palm of their hands as they launch the Turtles into battle against Shredder and the Foot Clan! • The personalities of the Turtles characters are brought to life through the unique, highly stylized design of the blasters. • Each blaster fires up to 40 feet and comes with 2 Ninja Turtles character darts, which are oversized and made of safer, soft foam. In the Double Barrel Blasters, press the trigger to fire out the bottom barrel. • Kids can simply pull back and release to launch the Ninja Turtles into battle! No stored energy, perfect for the younger Turtle fan! • Collection includes: Double Barrel Leonardo, Double Barrel Donatello, Double Barrel Raphael, Cross Bow Michelangelo
	Quad-Blaster Assortment	4+	\$14.99 each	Spring 2016	<ul style="list-style-type: none"> • Blastin' into battle! With the all-new T-Blasts collection of foam blasters, kids have ninja power in the palm of their hands as they launch the Turtles into battle against Shredder and the Foot Clan! • The personalities of the Turtles characters are brought to life through the unique, highly stylized design of the blasters. • Each blaster fires up to 40 feet and comes with 4 Ninja Turtles character darts, which are oversized and made of safer, soft foam. • Kids can press the trigger to rotate the barrel -- then simply pull back and release to launch the next Turtle character dart into battle. No stored energy, perfect for the younger Turtle fan! • Collection includes: Quad Blaster Leonardo, Quad Blaster Michelangelo, Quad Blaster Raphael
	Talking Shell Cannon Assortment	4+	\$24.99 each	Spring 2016	<ul style="list-style-type: none"> • Blastin' into battle! With the all-new T-Blasts collection of foam blasters, kids have ninja power in the palm of their hands as they launch the Turtles into battle against Shredder and the Foot Clan! • The personalities of the Turtle characters are brought to life through the unique, highly stylized design of the blasters. • Each blaster fires up to 40 feet, comes with 6 oversized, safer, soft foam Ninja Turtles character darts and a removable cartridge to load up to 6 darts. No stored energy, perfect for the younger Turtle fan! • Blasters say over 10 Turtle battle phrases and have battle blastin' sound effects. • Collection includes: Talking Shell Cannon Leonardo, Talking Shell Cannon Michelangelo
	Ninja Turtles Dart Refill Packs	4+	\$6.99 each	Spring 2016	<ul style="list-style-type: none"> • Refill packs are available in a wide variety of characters, so kids can refill darts with all their favorite Teenage Mutant Ninja Turtles and villains. • Darts are oversized and made of safer, soft foam. • Darts are compatible with all T-Blasts Blasters and Cross Bow.

T-Machines Segment					
Product Image	Item Name	Age	SRP	Availability	Features
	T-Machines Single Pack Vehicles	3+	\$2.99 each	Spring 2016	<ul style="list-style-type: none"> • Launched successfully in 2015 and offering an expanded assortment in 2016, kids can race through the sewers with the T-Machines die-cast vehicles. • Based on the hit <i>Teenage Mutant Ninja Turtles</i> show on Nickelodeon, the 1/50 scale diecast vehicles each come with an action-posed, non-removable figure who is driving the vehicle and are designed to capture the personality of the characters driving them. • Featuring flashy rims and unique custom Ninja Turtles looks, these fast-rolling vehicles bring a whole new level of play to the Turtles world. • All the vehicles are compatible with leading competitors track systems. • Spring release includes: Raph in Armored Truck, Casey Jones in Ice Machine, Don in Patrol Buggy, an assortment of vehicles inspired by the upcoming film <i>Teenage Mutant Ninja Turtles: Out of the Shadows</i> and many more!
	T-Machines One-Touch Mutation Vehicle Assortment	3+	\$5.99 each	Spring 2016	<ul style="list-style-type: none"> • The Ninja Turtles can mutate from action figure to vehicle mode! • The Turtles race to the scene on all four wheels and when it's time for battle, simply press their heads and watch them instantly pop to their feet, ready to fight. • When the battle is won, simply press down their shoulders and they are ready to race to the next battle! • Collection includes: Leonardo Samurai Streetracer, Donatello Desert Rally, Michelangelo Surf Truck, Raphael Hot Rod, Shredder Weaponized F1, Kraang ATV Rover
	T-Machines Fire Station with Fire Truck Raph	3+	\$14.99	Spring 2016	<ul style="list-style-type: none"> • The Turtles fire station is open 24/7 and the Turtles are ready for any emergency. • With Raph at the helm of the fire truck, the Turtles can get anywhere in the city in seconds to put out the blaze. Equipped with two garages, a launcher and roof top look out, no emergency is out of reach for the Turtles! • Compatible with all T-Machines vehicles and comes with an exclusive Fire Truck with Raph vehicle. • Connects to other T-Machines playsets, creating an even larger play environment.
Mutations Segment					
Product Image	Item Name	Age	SRP	Availability	Features
	Ninja Turtle Figure to Vehicle	4+	\$14.99 each	Spring 2016	<ul style="list-style-type: none"> • Now the Ninja Turtles can mutate from action figures into the vehicles that are seen in Nickelodeon's hit TV show! • With a simple twist, kids can go from playing with their favorite 6-inch, fully articulated Ninja Turtle action figures to playing with the Turtles' vehicles. • Collection includes: Leonardo to AT-3, Raphael to Stealth Bike, Michelangelo to Patrol Buggy

Half Shell Heroes Preschool Segment					
Product Image	Item Name	Age	SRP	Availability	Features
<i>Dino-Themed Half Shell Heroes Collection</i>					
	Dino-themed 2.5-inch Figure 2 Pack Assortment	3+	\$6.99 each	Started Fall 2015	<ul style="list-style-type: none"> The popular Half Shell Heroes collection features toys with bright colors, fun expressions and safe play features for smaller preschool hands, enabling kids as young as 3 to experience open-ended imaginative play adventures with the whole family of Teenage Mutant Ninja Turtles heroes and mutants. The new dino-themed Half Shell Heroes 2.5-inch figure 2-packs contain a 2.5-inch Turtle action figure dressed in a caveman-style and dinosaur play-pal. The toys are inspired by the Nickelodeon TV special Half-Shell Heroes: Blast to the Past, which takes the Half Shell Heroes back in time to a prehistoric era for a wild adventure. Collection includes: Leo & Triceratops, Donnie & T-Rex, Mikey & Brachiosaurus, Raph & Pteranodon, Dino Splinter & Dino Shredder, Dino Rocksteady & Spinosaurus, Dino Bebop & Raptor
	Dino-themed Basic Vehicle with Figure Assortment	3+	\$12.99 each	Spring 2016	<ul style="list-style-type: none"> With the new dino-themed vehicles and figures, kids will be able to re-create adventures seen in the Nickelodeon TV special Half-Shell Heroes: Blast to the Past, or they can let their imaginations run wild to create their own adventures with the Turtles and their new dinosaur friends! Each pack contains a 2.5-inch Turtle action figure dressed in a caveman-style and a fully posable dinosaur. Collection includes: Battle Action Stegasaurus with Michelangelo, Battle Robo Raptor with Triceraton, Wing Attack Pterodactyl with Raphael
	T-Rex Deluxe Vehicle with Donatello	3+	\$19.99	Spring 2016	<ul style="list-style-type: none"> Young Turtle fans can send Donnie on wild adventures - whether they re-create adventures seen in the Nickelodeon TV special Half-Shell Heroes: Blast to the Past, or create their own adventures. The T-Rex dinosaur is fully poseable with a fierce chomping attack and also features a saddle so that Donnie can ride him. Includes a 2.5-inch Donatello action figure dressed in caveman-style. Look for an all new version with a caveman styled Leonardo later this Spring!

Half Shell Heroes Collection					
	2.5-inch Figure 2-Packs	3+	\$6.99 each	Spring 2016	<ul style="list-style-type: none"> The popular Half Shell Heroes collection features toys with bright colors, fun expressions and safe play features for smaller preschool hands, enabling kids as young as 3 to experience open-ended imaginative play adventures with the whole family of Teenage Mutant Ninja Turtles heroes and mutants. The 2.5-inch figure 2-pack assortment continues to grow in 2016 with the addition of new characters for an expanded Ninja play experience. Spring release includes: Space Michelangelo with Hoverboard, Space Leonardo with Jet Pack, Rahzar & Cockroach Terminator, Dojo Donnie with Training Target, Kirby Bat & Mutagen Man, Fire Man Raph with Fire House Blaster, EMT Mikey with Gurney, Construction Leonardo with Miter Saw, Construction Donnie with Cement Mixer, Construction Mikey with Mini Bulldozer, and Construction Raphael with Jack Hammer.
	6" PowerSound FX Figure Assortment	3+	\$12.99 each	Fall 2016	<ul style="list-style-type: none"> Kids can watch their Half-Shell Heroes come to life with these new fully articulated 6" Teenage Mutant Ninja Turtles figures. Younger fans can easily activate 10+ phrases and sound effects by simply pushing down on their favorite Turtle's head. Collection Includes: Leonardo, Donatello, Raphael, Michelangelo
	Construction-themed Basic Vehicle with Figure Assortment	3+	\$12.99 each	Fall 2016	<ul style="list-style-type: none"> The Half-Shell Heroes have the gear and the ninja construction skills – but they need your help making a new dojo, ninja traps, and the most awesome video game room ever! Each vehicle has fun accessories like working scoops and spinning drills, and has a removable cockpit so that the 2.5" Turtles can fly into the air and survey the construction site! New vehicles and figures include: Construction Leo with Destruction Driller, Construction Raph with Shelldozer
	Construction-themed Deluxe Vehicle with Michelangelo	3+	\$19.99	Fall 2016	<ul style="list-style-type: none"> Mikey's new Shell Loader is the perfect vehicle for building a new Turtle lair, or capturing evil mutants! Activate the loader by turning the handle and flipping rubble, or rabble, into the storage net. Includes exclusive 2.5" construction themed Michelangelo figure and Shell Loader vehicle.
	Party Wagon	3+	\$24.99	Spring 2016	<ul style="list-style-type: none"> It's always a party when preschoolers are taking down the bad guys! Armored up and loaded with ninja weapons, nothing can stop the Turtles' Party Wagon! Compatible with most Half Shell Heroes action figures (sold separately)

	T-Comm	3+	\$9.99	Fall 2016	<ul style="list-style-type: none"> This fun role play device allows young heroes to communicate with all four ninja turtles! T-Comm includes over 20 unique phrases and sound effects.
	Half-Shell Headquarters Playset	3+	\$59.99	Fall 2016	<ul style="list-style-type: none"> The adventures of the Teenage Mutant Ninja Turtles just got a lot bigger -- the Half-Shell Headquarters Playset has four levels of Ninja Turtle fun! Each level is packed with surprises and new features to discover. With this many transformations, twists and turns, kids can either guide the Turtles to safety or send Shredder and his gang right to jail! The transforming playset unfolds to reveal new play areas, including street level trap doors that lead to different areas of the Ninja Turtles' lair.
Core Line					
Action Figures					
	Basic Action Figures	4+	\$8.99 each	Spring - Fall 2016	<ul style="list-style-type: none"> Based off the hit <i>Teenage Mutant Ninja Turtles</i> show on Nickelodeon, Playmates Toys' basic action figure assortment continues to grow with the addition of more than 20 new action figures in 2016, including some of the most beloved characters from the original 1990's series and figures with cool new features. The highly detailed action figures are fully articulated and uniquely sculpted, with heights ranging from 4" to 5.5". Each figure is equipped with unique accessories and is compatible with most of the vehicles and playsets in the line. Spring release includes: The Dimension X series continues with Lord Dregg, Mozar, Casey Jones, and April O' Neil. Also included are Classic Spittin' Mikey and Raph, Color change Leo and Mikey, Eye Poppin' Leo, Tongue Poppin' Mikey and Karai in human form. Fall release includes: Battler Leo, Mikey, Don and Raph, Armaggon, Tongue Poppin' Don and the Spyline series that includes Leo, Don, Raph and Mike and Knock Out Ninja Leo and Muckman.
	Talk-to-Me Mikey	4+	\$39.99	Fall 2016	<ul style="list-style-type: none"> With Talk-to-Me Mikey, kids can have hours of fun conversing with Michelangelo, the most fun-loving and energetic of all the Turtles. One of the most intelligent Turtle toys ever, Talk-to-Me Mikey recognizes a child's questions and responds in hundreds of unique ways. The highly interactive Turtle features movement and position sensors to react hilariously based on how a child moves Mikey. Known for being the Turtle brother with the most enthusiasm, Mikey even sings songs and plays games with kids.

	Squeeze Ems Figure Assortment	4+	\$17.99 each	Spring 2016	<ul style="list-style-type: none"> • Kids can check out the hilarious sounds and actions of the Teenage Mutant Ninja Turtles with the new Squeeze Ems figures. • Just squeeze their shells for surprising shouts, and eye and tongue popping action! • The harder kids squeeze, the further their eyes bug out of their heads, and the louder and loooooonger they shout! • In addition to awesome Turtle phrases and hilarious sounds, each figure comes with their signature weapons. • Collection includes: Squeeze Ems Leonardo, Squeeze Ems Michelangelo
	Shake 'Ems Figure Assortment	4+	\$12.99 each	Fall 2016	<ul style="list-style-type: none"> • Let's shake things up for the Ninja Turtles! • The harder kids shake these figures, the louder and faster they will hear the Turtles personalities come to life as they laugh and shout numerous phrases and sound effects! • Each figure comes with their signature weapons. • Collection includes: Shake 'Ems Leonardo, Shake 'Ems Ems Michelangelo
	11-inch Pet to Ninja Figure Assortment	4+	\$19.99 each	Spring 2016	<ul style="list-style-type: none"> • You know the story, four baby Turtles fall down into a storm sewer, are doused with ooze and mutate into the Teenage Mutant Ninja Turtles. Now, kids can recreate the mutation over and over again with the oversized Pet Turtle to Ninja Turtle action figures. • Fun and easy, kids can transform the four heroes from pet turtles to 11" fully articulated Ninja Turtle action figures, each coming with their signature weapon and ready to fight evil everywhere! • Collection includes: 11-inch Pet Turtle to Ninja Turtle Leonardo, 11-inch Pet Turtle to Ninja Turtle Raphael
	Roll N Punch 11-inch Figure Assortment	4+	\$19.99 each	Spring 2016	<ul style="list-style-type: none"> • Kids can roll these new oversized 11" figures across the floor for 360 degree Ninja punching power! • It's easy to take down the evil Shredder with these out of control arms! • Each figure comes with his signature weapons permanently in his hands. • Collection includes: Roll N Punch Leonardo, Roll N Punch Michelangelo
	2.75" Stackable Figure Assortment	4+	\$4.99 each	Fall 2016	<ul style="list-style-type: none"> • The collectible Teenage Mutant Ninja Turtles vinyl figures stand 2.75" and come in a wide character assortment so fans can collect them all! • The detailed figures have an innovative stacking feature that lets fans create their own unique display to show off their collection. • Each figure is blind boxed, with rare and exclusive variants to increase the collecting fun. • Collection includes: Leonardo, Donatello, Raphael, Michelangelo, Bebop, Rocksteady, Kraang, Shredder, and more!
	Blind Bag Mini Figure Assortment	4+	\$3.99 each	Fall 2016	<ul style="list-style-type: none"> • The new 2.5" mini figures are the perfect collectible for Teenage Mutant Ninja Turtles fans! • Dozens of blind-bagged figures will be available each year, including unique themed decorations, and super rare chase variants of fans' favorite Turtles and mutants. • Includes styles from both Nickelodeon's animated TV series and the upcoming film Teenage Mutant Ninja Turtles: Out of the Shadows. • Fully articulated figures means each blind bag contains hours of fun adventures! • Collection includes: Leonardo, Donatello, Raphael, Michelangelo, Bebop, Rocksteady, Kraang, Splinter, Shredder, and more!