

## What is PunkinFutz?

**Punkin** – a playful nickname for someone you love, frequently a small person

**Futz** – to have fun, fool around, make a mess, be silly

**PunkinFutz:** It's a noun. It's a verb. PunkinFutz celebrates the joy being a kid and having FUN!

## Who is PunkinFutz?

PunkinFutz was launched in 2016 by parents Lisa and David to meet product gaps they experienced for their own children. Our interactive design process brings together occupational and physical therapists, designers, parents, children, marketers, fabricators and executives to generate ideas, create concepts and test products, both in the field and through professional testing organizations, such as Underwriter's Laboratories. The result is a superior product that is responsive to each unique child.

## How is PunkinFutz different?

PunkinFutz knows that one size does not fit all. Every child is different and requires products that reflect the "who" of that developing individual. All of our products are designed to promote self-expression, exploration and FUN! PunkinFutz believes in the social, emotional, educational and therapeutic value of creative play.

PunkinFutz uses universal design to create original toys, accessories and clothing for children with a broad range of physical, sensory, developmental and emotional needs. Universal design principles result in products that can address a more inclusive market than those intended only for the mass market. While our products are delightful for able-bodied children, they are designed to work with orthotics, prosthetics, helmets, mobility assistive devices and a broad range of fine and gross motor challenges. PunkinFutz products are intended to meet the needs of children with sensory, developmental and executive functioning issues. This is an underserved and growing market.

## Why buy from PunkinFutz?

PunkinFutz is an innovative, child-centric company. We consider the whole child, both in the present and for the future. To this end, all original PunkinFutz products are made in the USA in adaptive and supportive workplaces. We are building children's products today and demand for a progressive workforce tomorrow. PunkinFutz's mission includes supporting each child's opportunities to dream in full color.

PunkinFutz celebrates its successful strategic partnership with Helena Industries in Helena, MT. Helena Industries is a private, nonprofit corporation dedicated to serving individuals with disabilities. Helena Industries provides training, work opportunities, and case management services tailored to each individual's interest and abilities. Their programs are designed to help their clients train for and find jobs in the community. More information can be found on their website at [helenaindustries.org](http://helenaindustries.org). Currently, all PunkinPies, PunkinHeads, PunkinPouches and Universal Adapters are manufactured to the highest standards by the Benchmark Team at Helena Industries.



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# Our original PunkinFutz characters



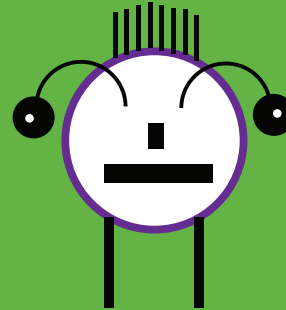
## Monktopus

Bold, boundary-challenging, courageous, fascinated by colonizing Mars. Too interested in building a rocket to go to bed. Frequently seen wearing a cape. Monktopus frequently gets lost in experiences.



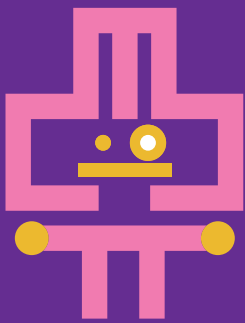
## DjinnDjinn

Expressive, dramatic and loves the spotlight, but prefers singing and dancing to speaking words when expressing herself. When she grows up, she wants to be the drummer for an all-girl rock-n-roll band. Or maybe the lead singer. Or both!



## Robbit

Loves physical challenges. Favorite heroes include medal winning Paralympians Jessica Long, Jeremy Campbell and Tatyana McFadden. Robbit's current dream is learning to surf and snowboard and sky dive and.....Robbit sometimes uses a wheelchair or walking sticks for support, especially after a big adventure! Robbit has a very big heart and always wants friends along.

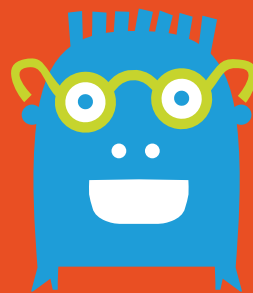
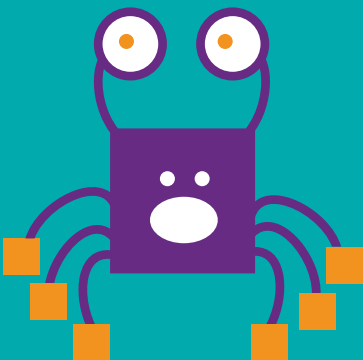


## Jester

Loves DIY projects!! Although not sticky hands, so it's always good to have a wet rag along for emergencies. Jester's projects are featured on PunkinFutz's website and have included fancy treasure boxes, soap making, and homemade pretzels. Jester finds that the recycling bin at home provides endless fodder for new ideas!

## Crabster

Our PunkinFutz mascot, because Crabster is SILLY, sweet and lovable! Crabster enjoys sleepovers and ice cream, preferably when they go together. All of Crabster's favorite things to say, begin with "Knock, Knock..."



## Zuggey

Loves to read and perform magic or sleight of hand tricks. He has an active imagination. He wants to be everything when he grows up! He loves colors and textures and all kinds of different food. Zuggey uses American Sign Language to communicate and really likes it when others learn how to sign back to him. He enjoys the music of SignMark.

