

# Lil' Butters<sup>®</sup>

## Social Butterflies

A world of butterflies that are just like YOU!

COLLECT THEM ALL!

NEW! SERIES 02

Series 02



**07 London, Luv!**  
Item # 11819

Making MEMORIES one city at a TIME.



**08 Level Up!**  
Item # 11816

Gaming is in my DNA.



**09 Boho Chic**  
Item # 11814

Be the Reason someone SMILES!



**10 Indie Life**  
Item # 11818

Born an ORIGINAL.



**11 Rebel Heart**  
Item # 11815

Live Out Loud!



**12 Diva à la Mode**  
Item # 11817

Shopping is my CARDIO.

Series 01



**01 Love Stinks**  
Item # 11566

LOVE is for fairytales!



**02 Sweet Beats**  
Item # 11568

DANCE like no one's watching.



**03 Super Hero**  
Item # 11569

Be your own HERO!



**04 Whatever!**  
tem # 11570

I'm sorry. Did I ROLL my EYES out LOUD? Think PEACE. Think LOVE. Think HARMONY.



**05 Mellow Bliss**  
Item # 11567



**06 Lovey Dovey**  
Item # 11565

LOVE is... YOU!

www.lilbutters.com



#lilbutters

PR Contact: Allison Katz, NOBL Communications

Akatz@noblcomm.com, (508) 963-9034



# Lil' Butters<sup>®</sup>

Social Butterflies

A hip line of butterflies with a BIG dose of attitude!

**Target:** Girls 6+

## Brand Overview

Lil' Butters<sup>®</sup> is a fun brand that connects with girls of all ages. It's a collectible line of playful and sassy butterflies that inspire girls to express themselves and dream BIG. Be true to yourself and wear your heart on your wings!



- ✿ SRP: \$9.95
- ✿ Series 01 available NOW at Hobby Lobby and Amazon.com
- ✿ Series 02 available July 2016
- ✿ 4" collectible figures. Assorted styles in each series.
- ✿ Oversized butterfly wings with trendy graphics.
- ✿ Colorful packaging with fun graphics and bios expressing each Lil' Butters' style and vibe.
- ✿ Lil' Butters<sup>®</sup> make a thoughtful gift, a playful friend or a great addition to your shelf collection.

[www.snap.toys](http://www.snap.toys)



PR Contact: Allison Katz, NOBL Communications  
Akatz@noblcomm.com, (508) 963-9034

