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STORYPOD'S RECORDABLE STICKERS LET YOU GIFTWRAP THE *MERRY* THIS HOLIDAY TO THE DELIGHT OF EYES & EARS

*Parents.com Just Rated The Storypod Starter Set As Best Interactive Audio Player!
Recordable Story Stickers Another Reason To Give Or Add To A Storypod
With Its Library That Reimagines Audio Adventures*

Miami, FL (September 26, 2023) – Savvy parents and grandparents are on the hunt for the best holiday gift to give (or to receive) for the toddlers, preschoolers and grade schoolers in their life. It's got to be something magical, edutaining and can grow along with the youngest family members. Award-winning Storypod has just the thing!

Storypod (\$99.99 at storypod.com or Amazon) is the audio system that engages kids with multi-sensory stories, music and skill-building. Children can hear age-appropriate audio from breakfast to bedtime! Just this week *Parents.com* named it the *Best Interactive Audio Player*. "The Crafties characters are soft and huggable, and Storypod stickers turn any book into an audiobook," answered the editors' key question, *Why We Like It*. The article emphasized, "The newly launched Story stickers allow parents to record themselves reading their child's favorite books to listen to whenever they want. You can also invite loved ones from far away to record something on the app for little ones to listen to at home. You'll get started with Craftie Owl and then build a library full of snuggly lullabies, dance-inducing songs, engaging stories, and interactive trivia."

Nationally, it's been touted by *Creative Child* magazine as its *2023 Top Toy of the Year* plus a *2023 Travel Product* and *Baby Maternity Magazine* gave it a *2023 Product Of The Year Award*. And there's more.

In explaining why Storypod won the *National Parenting Products Award*, the organization quoted a parent tester, "I love how interactive this machine is. It's so much more than a storytelling machine. It's truly interactive with the flashcards and books. I also like the recordable options—in both Craftie and sticker form—so you can create your own content."

Additional accolades came from *The National Parenting Center* who gave Storypod its *Seal of Approval*, saying "With its unique storytelling and musical experience, the Storypod is a stand-out toy that enchants kids' imagination and curiosity... one remarkable feature that really caught the attention of testers was the seamless playback functionality. Even if a Craftie is removed from the top of the box, the content continues to play until another Craftie is placed or the pause button is pressed. This ensures uninterrupted playtime and a frustration-free experience for children.

Just added to Storypod's assortment of Crafties, Tokens, Activity Cards and Audiobooks are **Recordable Story Stickers** (3 for \$11.99). Surprise tots with a narration from a beloved family member, whether visiting for Christmas or residing far, far away. A personal narration certainly will put the *merry* in Merry Christmas!

USA Today Techish columnist Jennifer Jolly asked her dad (aka Grandpa) to use the Story Sticker to tell a story about his first day of school for his granddaughter's



return to the classroom. She wrote in part, “The superpower of this particular kids’ speaker though, is that parents, grandparents, teachers, friends, and anyone with the [Storypod app](#) (iOS, Android) on their phone, can record and share a customized message. Parents can then download that message onto a book, photo frame, or just about anything really, by using a Storypod sticker.”

“I tested this out by having my dad tell my daughter about his first day of school, then paired it with the recordable [Owl iCraftie](#) character. Even though she’s much older now, the idea of hearing her grandpa tell stories in a way that can be preserved for her own children to listen to? Well, that’s just priceless,” Jolly wrote.



Even more impressive is Storypod’s STEM.org Authenticating™ Trustmark as an Educational Product and Early Childhood Educational Product. When parents and educators see this logo, they know that Storypod offers the highest quality and can be trusted for its educational value in three key categories: (a) aligns to Science, Technology, Engineering, and/or Math standards; (b) supports the development of a child’s 21st Century Skills and (c) engages students through

hands-on learning and collaboration.

Recordable Story Stickers • 180 Minutes Total • \$11.99 for three

Got a Storypod? Then you must get your hands on Story Stickers! With the Storypod App, a parent and anyone he/she invites can record stories, songs, memories, meditations, jokes or anything you want onto special stickers that can easily place on things like books, photo albums, even birthday cards! Kids then tap the sticker atop their Storypod to hear familiar voices and tales they will cherish now and forever.

Storypod Starter Kit • Ages Birth+ • \$99.99

Baby Maternity Magazine 2023 Product Of The Year Award - Baby Soothing Sleep Aids

Creative Child 2023 Top Toy Of The Year Award - Kids Storytelling Audio Toys category

Creative Child 2023 Travel Product Of The Year Award - Calming Travel & Vacation Products

Parents.com Best Interactive Audio Player

The National Parenting Center Seal of Approval

National Parenting Product Award (NAPPA) winner

Includes the player, an interchangeable and machine-washable teal sleeve, a lanyard for little hands to carry the Storypod around, and a Story Sticker to record the first 60 min of family stories & memories. Using the Storypod App, you and loved ones can record stories, songs, memories, & more that the kids in your life enjoy playing on their Storypod over and over again! Be sure to check out the subscription service to keep the family fun coming, and at a savings. Shop now at <https://www.storypod.com/#try-storypod>.

After all the Christmas and Hanukkah gifts have been opened and played, a Storypod is the gift that keeps on giving with [content purchases](#) or money-saving [subscriptions](#) to keep the fun and learning coming year-round.

A *National Parenting Product Awards* (NAPPA) evaluator said it best, “The Storypod is intuitive to use. My daughter is a pro now at switching between the Crafties, books, and flash cards. This is a machine that will grow with your child. My daughter really enjoys it.”

Echoed another evaluator, “We listen to the Storypod nearly every weekday morning before school. My daughter really loves her Storypod. The way you can interact with this machine beyond listening to stories is innovative and different.”

ABOUT STORYPOD

Storypod is on a mission to help screen-conscious parents raise intelligent and healthy kids through the power of audio play. Storypod invites families on a fun, screen-free journey with its smart audio play system for storytelling, learning, and literacy. Discover the audio system that grows with your child at storypod.com.