



## PRESS RELEASE

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### **Tactic Games Presents U.S. Product Offerings**

Grantsville, MD - (February 12, 2016) – The new kid on the block arrives with nearly 50 years of experience from the international game industry and a whole lot of games that you will not want to miss. Tactic Games today revealed its full product catalog filled with games for all ages. See them all at The American International Toy Fair held February 13-16 at the Jacob Javits Convention Center in New York City (Tactic Games Booth 6245).

**About Tactic Games:** Tactic Group® is an international and fast growing developer and marketer of board games in Europe, now launching in the U.S. and Canada. For the past 48 years, the Finnish board game company has provided consumers with innovative, high-quality products that have been warmly received by the public, including award-winning Mōlkky®, iKNOW® and Alias®. Their mission is to produce entertaining games that offer moments of genuine delight and entertainment to family and friends the world over. To discover more about Tactic's wide range of games, visit [www.tactic.net/USA](http://www.tactic.net/USA) and get all of the most up-to-date, immediate information by interacting with the company on its social media channels: [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [YouTube](#).

**For U.S. product sales information, contact:**

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## INDEX

• Games for Children	2-6
• Games with Licenced Characters	7-9
• Family Games	10-13
• Alias Games	12-13
• Classic Games	14-15
• Trivia Games	16-18
• Mindwarrior Strategy Games	19-20
• Magic	21
• Outdoor Games	22-23

Only the products that are identified as such on this document are FSC certified



### Symbols



## TACTIC GAMES now in North America!

This new kid on the block comes with nearly 50 years of experience from the international board game industry, and a whole lot of games you will not want to miss!

The family-owned Tactic Group was founded in 1967, and for the past 48 years it has experienced a strong history of continuous growth and profitability. Located in the picturesque city of Pori, on the western coast of Finland, it is the Scandinavian market leader in board and outdoor games.

The majority of Tactic games are manufactured at its factory in Pori, Finland, and sold through its own sales subsidiaries in Sweden, Norway, Denmark, the Netherlands, France, Great Britain and now in the United States. With a network of local distributors and importers, Tactic operates in over 70 countries worldwide.

Tactic aims to produce games that bring people together, that entertain and delight, excite and amuse. With a carefully selected range of products, Tactic is committed to bringing North American consumers the highest quality and the most interesting innovations.

### Tactic USA Inc.

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## Games for Children



NEW

### Fashion Game

Colourful and cute game for all little fashionistas. Move your pawn around the game board, turn over accessory discs and see who the accessories belong to. The player who matches their accessories the quickest is the winner!

- Fun combination of dice and memory game elements.
- Little ones love to match the colours and accessories.
- You can use more tiles if you want a longer game.

54002

HOW TO PLAY ANIMATION



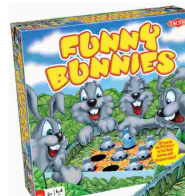
NEW

### Witches' Brew

Cast spells and throw things into the witches brew! Use your wands to find out who gets to peek into the cauldron! Can the other players guess what you've turned into?

- This play-in-the-box game is full of great creative fun for children.
- Contains magic wands and a wonderful 3D cauldron.
- Everyone gets to play at the same time!

53809



NEW

### Funny Bunny

Bunnies have hidden in their holes. With the help of a carrot, get your bunnies out. The first player to find all their bunnies wins!

- Cute plastic bunnies!
- Double-sided game board with two difficulty levels.
- A quick, addictive game.

53852





NEW

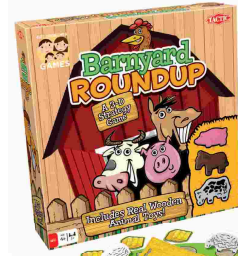


### 3 Little Pigs

Follow the three little pigs on their adventures as they build their houses and hope to avoid the huffing and puffing, big bad wolf.

- The big bad wolf really huffs and puffs!
- Based on the well-known fairytale.
- A fun combination of skill and luck.

53849



WOODEN PIECES

NEW



### Barnyard Roundup

It's a busy day at the farm. The animals have escaped and your tools are missing. The player who can find their missing tools and animals the fastest is the winner!

- Features an amazing 3D barn!
- Plenty of wooden animal figures.

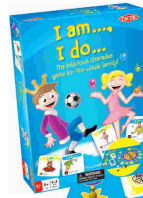
53851



### Choco

GET READY FOR A TASTY MEMORY TESTING TREAT! This memory game is more delicious than you might expect! The die tells you whether you need a peanut or a cherry chocolate piece. Choose your chocolate and turn it over! If it matches the die, it is yours. Careful, don't roll the green bug - he's trying to gobble up your chocolates! Collect the most chocolates to win.

41054



### I Am, I Do

HILARIOUS CHARADES FOR THE WHOLE FAMILY! Roll the dice to find out who you are and what you're doing. Now try to act it out and make the others guess what you're trying to portray. You and the player who guessed it right both get to move closer to the finish space, and VICTORY!

01874



### Picture Carousel

THE ANIMAL CAROUSEL IS READY TO GO!

Turn the carousel and try to form a complete picture of a crocodile, zebra or an elephant, but be careful - you might accidentally help someone else complete their picture! Picture Carousel comes with a unique three-tiered and double-sided game board!

41055



3

5



NEW



### Donkey Crossing

Load the donkey's baskets with your fruit. The player with the most fruit wins!

- Features a fantastic 3D bridge for the donkey to cross.
- Wooden donkey figure and plastic fruit baskets.
- "Easy to learn" rules!

53850



### Colorful Caterpillars

MIX-AND-MATCH WITH COLORFUL CATERpillARS!

In this cool matching game your job is to match the colors of the caterpillars with the colors on the game board. The first player to get rid of all of his/her caterpillars is the winner! Colorful Caterpillars comes with a double-sided game board, which offers two levels of difficulty.

40394



### Hungry Monsters

THE HUNGRY MONSTERS ARE COMING!

Hungry Monsters is a board game suitable for little monsters of all ages! Roll the die to move around the game board, collecting food tiles to fill their open mouths. First player to fill their Monster's mouth is the winner. Includes stickers players can use to decorate their monsters.

40500



### Good Night Game/Au dodo!

Work together to move four animal figurines from one end of the game board to the other, while completing tasks on the way. If all the animals are in their beds before the moon comes up, the players have won!

- The game board consists of three parts, with each section offering a different task.
- The co-op mechanic teaches children about working together.
- Features a unique story-telling element and contains a set of bedtime stories.

41258/41253

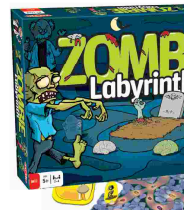


### Draw Out Junior

DRAW, SKETCH AND DOODLE!

Can you guess what's in the picture? Draw Out Junior has three categories full of fun words to draw and guess. Can you draw an elephant or sketch a car? You get to move forward on the game board for every word that is guessed correctly, so get your pencil ready and draw!

53125



### Zombie Labyrinth

Walk around the labyrinth and try to hoard the largest collection of items! Head to the finish space when you want to, but everyone's collections remain hidden until then!

- Includes a unique puzzle-like game board that takes a different shape every time!
- The rules are easy to learn, yet the game provides many exciting turns.
- Watch out for buddies, they'll try to steal your collection!

53109





NEW



### Ty Beanie Boo's Party Game

Three exciting party games in one! Draw & guess characters, act, and guess the character on your headband. All wrapped up in Ty cuteness!

- The three game aspects mean players will not get bored of this game!
- Includes a card holder headband.
- Guessing and drawing Ty characters is fun for the whole family.



53664

8+ | 2-4 | 15+ | 6 | 8.8x8.8x2.4



NEW

### Ty Beanie Boo's Coconut

Ty plush animals are playing hide and seek. Peek under the coconut halves to find them!

- Awarded game mechanism familiar to Choco.
- The Ty brand combined with the cute colours makes it a hit with the kids.
- The sturdy plastic pieces are fun to handle.



53591

3+ | 2-4 | 15+ | 6 | 8.8x8.8x2.4



HOW TO PLAY VIDEO AVAILABLE

### Ty Beanie Boos Friends Game

HELP PEANUT THE ELEPHANT FIND ALL THE PLUSHIE FRIENDS! The plushies are lost on the game board and Peanut needs your help to find them. Different colors and shapes make your task exciting. Learning about colors, shapes and numbers is fun with cuddly Ty toys!



53441

3-6 | 2-6 | 15+ | 6 | 8.8x8.8x2.4



### Ty Beanie Boo's Go Fish Card game

Play cards with all your favourite Ty Beanie Boos!

- High quality playing cards.



6+ | 2-4 | 15+ | 12 | 2.4x3.8x4.3



TV-COMMERCIAL

### Minions Hit Them Out

KNOCK OVER MINION SKITTLES AND TRY TO SCORE 20 POINTS IN THIS FUN THROWING GAME!

- The game can be played both indoors and outdoors!
- Aim carefully and get more points for knocking over two-eyed Minions.
- Durable, high-quality parts.



53117

5+ | 2-4 | 20+ | 6 | 8.8x8.8x4.3



### Ty Beanie Boo's Domino Game

TRY TO GET RID OF ALL YOUR BEANIE BOO TILES BY MATCHING THE PICTURES ON THEM!

- An exciting version of the classic game!
- Teaches players logical thinking in a fun way.
- Features great Ty illustrations.



53439

3+ | 2-4 | 15+ | 6 | 8.7x8.7x2



### Ty Beanie Boo's Matching Game

Turn over the two matching Beanie Boos and try to make a pair. You keep every pair you find and the player with the most matches wins!

- An enduring classic!
- The tiles are durable and high quality.
- Teaches children logical thinking in a really fun way!



53440

3+ | 2-4 | 15+ | 6 | 8.7x8.7x2



### Ty Beanie Boo's Bingo Game

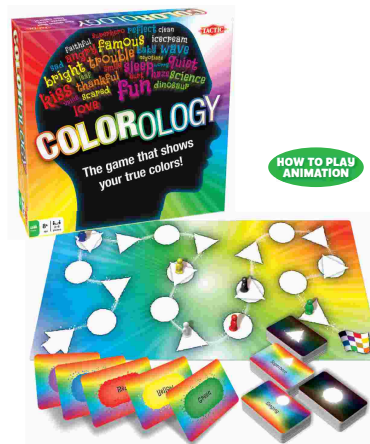
Turn over the two matching Beanie Boos and try to find it on your Bingo board. The first player to form a row of five tokens on their Bingo board wins the game!

- For up to 12 players!
- Easy set-up!
- Suitable for very young players, with colorful picture cards for play.



53290

3+ | 2-4 | 15+ | 6 | 8.7x8.7x2



HOW TO PLAY ANIMATION

NEW

### Colorology

Pick a card and choose a colour you think describes the word on it the best. How many of the other players can guess which colour you picked? The first player to reach the finish space wins the game.

- This great game allows the players to use strategy and their imagination!
- With the 240 word cards the game can be enjoyed again and again.
- It's a fun race to the end that the whole family can enjoy!



53674

8+ | 2-4 | 30+ | 6 | 8.8x8.8x2.4



WOODEN PIECES

NEW

### X-tiles

Try to get rid of all your tiles by placing them on the table. Just remember, that the X-Tiles don't behave as you might expect...

- Comes with a set of unique X-shaped colour tiles.
- This simple but captivating game is fun for the whole family.



53689

7+ | 2-10 | 20+ | 6 | 8.8x8.8x2.4



### We Detectives

Work together to solve crimes! Move around the city, collect evidence and solve the cases. But if you run out of time, the bad guys will walk.

- Collaborative game for the whole family.
- Working together makes the game experience fun for everyone.
- Features hazard discs that add suspense to the game.

53394



### Wanna Bet?

#### WHO WILL BET ON YOU?

This hilarious game challenges your family and friends to jump, throw, balance and jog their brain cells with a whole host of fun and challenging physical and mental tasks! But there is a twist: The other players can bet on whether they think you will be successful at your task or not! With easier tasks for children, this game is perfect for the whole family!

41065



### Draw Out

#### WHO PENCILS THE BEST PICTURES?

Check the card, turn the sand timer and start drawing! Keep doodling until someone guesses which word you're trying to depict! With simple rules and enough words to keep you drawing until you drop, Draw Out is always full of fun!

53124



### Family Alias

#### TONGUE-TWISTING FAMILY FUN!

With two types of cards, Family Alias is equally challenging to both children and grown-ups. Spin the spinner to see who your partner is for that round, and start to explain! For the grown-ups there are special explaining styles that make the game even more hilarious and challenging!

53133



### Party Alias

#### SPICE UP YOUR PARTIES WITH PARTY ALIAS!

Explain words to your teammates, but look out! If your pawn lands in a party square, you have to use new and hilarious ways of explaining! (Can you use just sounds and gestures to explain a word, or actions and motions to explain another? The fun gets moving with this hilarious game!

41102



### Women vs. Men Alias

It's the fairer sex against the stronger one – or how did that go again? In this game, you can only win if you know how the opposite sex thinks. Explain the words and try to make it to the finish space first!

- An outrageously fun version of the classic game!
- The players get to use their imagination and sense of humour to win.
- The hilarious content allows the fun go on for a long time.

53704



### Junior Alias

#### A FUN, FAST AND FANTASTIC WORD JUMBLE!

There is no better way to expand your vocabulary, and practice simple interaction than Junior Alias! Each card has a word and a picture to make explaining easier, but remember that the time never stops running!

53132



### Dice Alias

#### LET THE WORDS ROLL OFF YOUR TONGUE!

Dice Alias is a brand new version of the familiar word game! Use the letter dice to come up with words to explain and compete against other players. Gameplay is fun, fast and exciting and the amount of words is practically infinite!

41300



### Alias

#### A GAME THAT MAKES PEOPLE TALK! OVER 5 MILLION GAMES SOLD WORLDWIDE!

Pick a card, check the word and start talking – the idea of Alias is to explain as many words as possible to your teammates. The more words they guess right, the further you get to move on the game board. Original Alias contains words from every thinkable category and difficulty level! Includes 3200 words and 400 cards!

53128



### Mexican Train

#### IS YOUR TRAIN UNSTOPPABLE?

Build a chain of dominoes and try to accumulate as few points as possible! Mexican Train is a fun version of the traditional dominoes game, with an added twist: Build your own train or add tiles to the Mexican Train, but always keep an eye on your opponent!

41059



### Touché

#### PLAY YOUR CARDS RIGHT!

Use your cards to form three-part combinations on the game board, and don't hesitate to block the other players! Touché is the perfect game for anyone who loves cards, strategy and a little bit of luck! Play in teams or individually.

41056



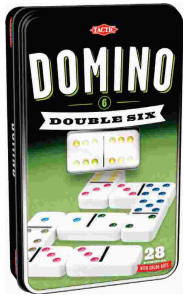
### Tangram Race

#### MAKE THE RIGHT SHAPES!

Tangram is a classic seven piece puzzle game, where each player rushes to form the shapes with their pieces. The game contains two different sets of tasks, one for beginners and a more challenging one for more experienced players.

41057





NEW

### Double 6

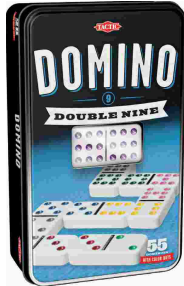
This brand new edition brings back the fun of playing dominoes. Lay your tiles down in long chains, and try to be the first player to have no tiles.

- Comes in a durable tin box with a window.
- The coloured pips on the tiles make the game easier for everyone to play.
- The clear rules make the game easy even for beginners.
- 28 dominoes with color dots.

53913

TIN BOX WITH WINDOW

5+ | 2-4 | 20+ | 6 | 4.5x7.5x1.3



NEW

### Double 9

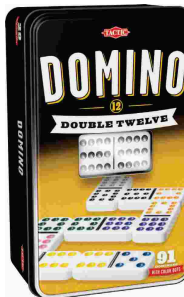
Are you ready for a game of dominoes? Try to be the first to play all your dominoes and you will be the winner!

- Comes in a durable tin box with a window.
- The coloured pips on the tiles make the game easier to play for everyone.
- The clear rules make the game easy even for beginners.
- 55 dominoes with color dots.

53914

TIN BOX WITH WINDOW

5+ | 2-8 | 20+ | 6 | 4.5x7.5x1.7



NEW

### Double 12

This brand new edition brings back the fun of playing dominoes. Lay your tiles down in long chains, and try to be the first player to have no tiles.

- Comes in a durable tin box with a window.
- The coloured pips on the tiles make the game easier for everyone to play.
- The clear rules make the game easy even for beginners.
- 91 dominoes with color dots.

53915

TIN BOX WITH WINDOW

5+ | 2-7 | 20+ | 6 | 4.5x7.5x2.9



15



DIGITAL APPLICATION

YOUTUBE COMMERCIAL

### iKNOW

**TACTIC IS PLEASED TO PRESENT A BRAND NEW TRIVIA GAME INNOVATION – iKNOW!**

We created iKNOW to introduce a new type of trivia game to the market. A game that is never dominated by one 'know-it-all', but where every player is involved every turn, and everyone has a chance to win, regardless of how much they know. iKNOW offers players a unique game experience. The clues lead the players step by step to the right answer. Our unique betting element, based on who answers questions correctly, makes it possible for everyone to win the game without a lot of trivia knowledge. Just make the right guess about how the other players will do, and you're on your way!

15+ | 2-8 | 30+ | 4 | 8.7x8.7x3.2



52658



NEW

HOW TO PLAY ANIMATION

### iKNOW Hit List

Name as many of the items on the Hit List as you can and score points! Correctly guess how many the other players will score to gain bonus points.

- The Hit List subjects cover a large variety of topics.
- Features a handy card holder/score keeper device!
- Stylish game parts familiar from the original iKNOW.
- A new, fast-playing version of the classic game.
- Use your imagination and make clever bets to score high.
- Battle it out with your friends or your family!

12+ | 2-8 | 30+ | 6 | 8.7x8.7x3.2



53958



NEW

### iKNOW All In

Guess the correct answer and also score points for guessing who else might know it! Familiar iKNOW mechanics with multiple-choice answers - everyone can play at the same time.

- Suitable for younger players than the original iKNOW. The answer options make the game accessible to players of all levels.
- Heat sensitive markers hide the answers on the cards!
- A versatile version of the classic game.

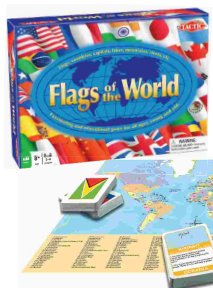
12+ | 2-4 | 30+ | 6 | 8.7x8.7x3.2



53949

17

Trivia Games



### Flags of the World

**AN INTERNATIONAL, EDUCATIONAL BOARD GAME!**

Learn the flags and locations of all the countries in the world with this board game. Players correctly guess which country a flag card belongs to and keep their correct guesses. Earn the most flag cards to win the game! Game can be adapted for various levels of difficulty. Fun for families and perfect for the classroom.

8+ | 2-9 | 15+ | 6 | 8.7x8.3x1.8



02177



### States of the USA

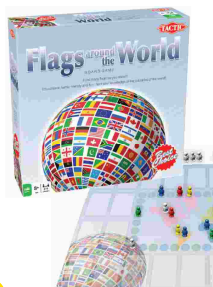
Learn intriguing facts about all the states and compete against your friends! The player who knows the most wins.

- Contains fascinating facts about all of the states.
- Game content is varied and interesting.
- Packaged in a convenient travel size to take with you all over the country.
- Fun for families and the perfect addition to any classroom.

8+ | 2-8 | 20+ | 6 | 8.7x8.3x1.8



53281



### Flags around the World

Choose a flag and recognise which country it belongs to, and what the country's capital is. In order to win, you must collect flags from each continent!

- Full of up-to-date trivia on every country in the world.
- The joker cards add excitement to the game.
- The simple rules are easy to learn.

8+ | 2-5 | 4+ | 6 | 8.8x5.8x2.4



53855

16

Trivia Games



YOUTUBE COMMERCIAL

### iKNOW in America

Win points by answering the question correctly on the level of your choice and earn more by guessing the other player's success.

- Contains fascinating questions about all things American!
- Comes in a handy, compact size!

15+ | 2-4 | 30+ | 6 | 5x5x3.2



53275



YOUTUBE COMMERCIAL

### iKNOW Amazing Earth

Win points by answering the question correctly on the level of your choice and earn more by guessing the other player's success.

- Contains fascinating questions about our planet.
- Comes in a handy, compact size!

15+ | 2-4 | 30+ | 6 | 5x5x3.2



41316



YOUTUBE COMMERCIAL

### iKNOW Innovations

Win points by answering the question correctly on the level of your choice and earn more by guessing the other player's success.

- Contains fascinating questions about inventions and innovations.

15+ | 2-4 | 30+ | 6 | 5x5x3.2



41340



YOUTUBE COMMERCIAL

### iKNOW Lifestyle

Win points by answering the question correctly on the level of your choice and earn more by guessing the other player's success.

- Contains fascinating questions about classic brands and interesting phenomena!

15+ | 2-4 | 30+ | 6 | 5x5x3.2



41324

18



NEW

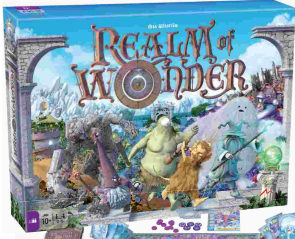
### Realm of Wonder – Allies

Enchanting card game from the world of Realm of Wonder! Choose two tribes and battle with your opponent for the ownership of region cards.

- Rotating cards make the game exciting.
- Suitable for 2 players.
- Amazing illustrations.

53495

YOUTUBE COMMERCIAL



YOUTUBE COMMERCIAL

### Realm of wonder

Realm of Wonder is a board game where players fight to save the king and his kingdom or to claim the throne for themselves. Each of the six characters in the game have their own, individual abilities. The rotating board and a wide variety of adventures guarantee a unique game experience. Realm of Wonder radiates magical powers and extraordinary fun. Wisely control them both to win the game! Collect magical items, battle monsters, and navigate the changing board game for an experience like no other!

52715



19



### Top Magic Brainteasers, assortment

Use your imagination and a bit of magic to separate the pieces of these puzzling Brainteasers!

- Comes as a set of 9 in a handy display.
- These metal brainteasers are extremely durable.
- Great value for money!

41202



### Top Magic (in a Display)

These little sets contain easy tricks and instructions for young magicians.

- The 6 different sets come in a handy display.
- Contain a great range of different kinds of tricks.
- Great even for younger magicians.

01527



21

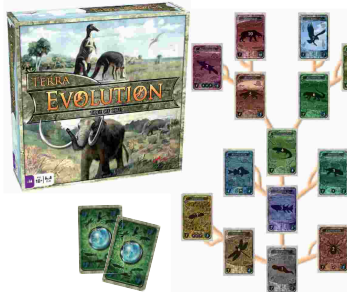


### Kaleva: Ancient Game From Finnish Forests

Use the superior powers of ancient Finnish gods and legends in this strategic game of tactics and bluffing! The winner is the player who first gets three tokens on your opponent's side.

- The game has a classic feel but is thoroughly modern.
- A two-player duelling game!
- Based on Finnish mythology!

53297



### Terra Evolution - Tree of Life

Terra Evolution - Tree of Life is a fast-paced deck building game which requires tactical thinking and communication with your fellow players. There are plenty of strategic choices to make, such as ice ages, volcanoes and other cataclysms. Evolve your species and conquer the world!

41118



### Kings of Mithril

Kings of Mithril is a world building game set on an isolated island where players compete against each other for the throne by building up their kingdoms around and deep inside mount Mithril. Players try to build their mines and forges deep inside the mountain while lumberjacks, farmers, road builders and merchants spread out towards the sea. Building forts and guarding the shores of the island also help each tribal chief to win the election to be the king in this mythic island surrounded by stormy seas.

40107



20

Outdoor Games



YOUTUBE COMMERCIAL

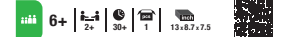
### Mölkky

#1 OUTDOOR GAME IN EUROPE!

Mölkky is an outdoor game based on a combination of chance and throwing accuracy. All you need is an outdoor space – a backyard, park, or a football field – a few friends, and a set of Mölkky pins. The first player to knock down 50 points worth of wooden pins wins the game! Comes with wooden carrying crate. 41061



DIGITAL APPLICATION



YOUTUBE COMMERCIAL

### Big Dice Game

ROLL THE DICE – OUTDOORS!

This classic dice game has been adapted for outdoor fun! Roll the five wooden dice and try to get as many of the categorized combinations as possible. The player with the highest score wins! 41062



YOUTUBE COMMERCIAL

DIGITAL APPLICATION

### Mölkky

Set the pins in a formation and throw the Mölkky skittle. To win the game you must score 50 points exactly – go over 50 and your score will go down to 25.

- Updated look and new packaging size.

54003



22

Magic

Mindwarrior Strategy Games

Mindwarrior Strategy Games

NEW



### Hit 360°

Fun outdoor throwing game, in which you try to hit the skittles in correct order. The centre stake and measuring string provide a 360 degree playing field, so you can throw from any direction!  
• Knock the right skittle outside the string's reach, and you win it.

53853

DIGITAL APPLICATION

7+ 2+ 20+ 6 8,7,8,7,3,9

Outdoor Games



### Kubb in Cardboard Box

Kubb is a popular outdoor game in which the object is to knock over wooden skittles by throwing sticks at them. Knock over the skittles and the King, but be careful – if you knock over the King before all the other skittles are down, your opponent wins.

53854

DIGITAL APPLICATION

7+ 2+ 20+ 6 8,7,8,7,3,9

23

**Tactic has multi-platform MARKETING ACTIVITIES for 2016, such as:**

- PARTICIPATION IN THE FOLLOWING INTERNATIONAL TRADE SHOWS AS EXHIBITOR:**
  - JANUARY - JUNE**
    - Hong Kong | January 10<sup>th</sup> - 15<sup>th</sup> | Tactic Games Showroom: #1008 | The Royal Garden, 69 Mody Road
    - London Toy Fair | January 24<sup>th</sup> - 26<sup>th</sup> | Tactic Games: Grand Hall, Stand D9
    - Nuremberg Games and Toy Fair | January 27<sup>th</sup> - February 1<sup>st</sup> | Tactic Games: Hall 10.1 Stand C-16
    - Birmingham Spring Fair | February 7<sup>th</sup> - 11<sup>th</sup> | National Exhibition Centre | Tactic Games: Hall 5, Stand S06
    - New York Toy Fair | February 13<sup>th</sup> - 16<sup>th</sup> | Tactic Games Booth: #6245
    - Abrin | April 5<sup>th</sup> - 8<sup>th</sup> | Sao Paolo
    - Distoy London | May 31<sup>st</sup> - June 3<sup>rd</sup> | Tactic Showroom: St James Court, Room 269
    - Tokyo Toy Fair | June 9<sup>th</sup> - 12<sup>th</sup>
  - AUGUST - DECEMBER**
    - Spoga Gafa | August 4<sup>th</sup> - 6<sup>th</sup> | Cologne
    - Kids India | September 15<sup>th</sup> - 17<sup>th</sup> | Mumbai
    - Kids Turkey | September 27<sup>th</sup> - October 3<sup>rd</sup> | Istanbul
    - ASTRA | June 5<sup>th</sup> - 8<sup>th</sup> | Denver Convention Center
    - Dallas Fall Toy Preview | September 27<sup>th</sup> - 29<sup>th</sup>
    - Essen Game Fair | October 13<sup>th</sup> - 16<sup>th</sup>
    - Toys & Kids Russia, Moscow | October
    - Hong Kong Showroom | October 20<sup>th</sup> - 23<sup>rd</sup>

**- SOCIAL MEDIA**

**- ONLINE**

**- DIGITAL**

**- TV**

**- POS**

**- PRINT**

Tactic also supports its partners with a wide range of product, mood and lifestyle images, video material and in-store marketing possibilities.

**TACTIC**

**2016 GAMES**

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