



**PRESS RELEASE**

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**Tactic Games is "All In" for iKNOW®**

**- Tactic Adds "Hit List" and "All In" Versions of its Popular iKNOW® Trivia Game Brand -**

Grantsville, MD - (February 13, 2016) – When Tactic Games created iKNOW®, the company introduced the world to a new type of trivia game. iKNOW is a game that cannot be dominated by any, one player "know-it-all." Anyone can win if you KNOW what other players KNOW.

This year, Tactic goes "All In" with a "Hit List" of great new versions of iKNOW.

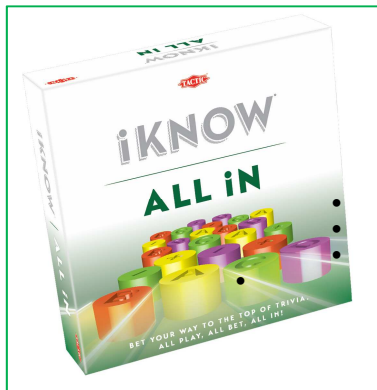


Introducing iKNOW Hit List and iKNOW All In, which allow for slightly younger ages to play iKNOW too. The original iKNOW is suggested for ages 15 and up, while the new Hit List and All In can be played by ages 12 and up.

With all of the similar game strategies of the original iKNOW, in which every player is involved on every turn, and everyone has a chance to win, the new iKNOW games also involve the unique betting element to score points.

In iKNOW Hit List, players try to name as many items on the Hit List as they can to score points. All players will try to correctly guess how other players will score. The Hit List subjects cover a large variety of topics and features handy card holsters and a score keeper device.

In iKNOW All In, players guess the correct answer and also score points for guessing who else might know the answer too. The questions feature multiple-choice answers and everyone can play at the same time. The game comes with heat-sensitive markers that help to hide the answers on the cards!



The new iKNOW Hit List and iKNOW All In join four other iKNOW category expansions that already compliment the original full iKNOW full-sized board game.

Consumers now have options for the iKNOW full sized trivia game, as well as:

- iKNOW in America - Contains fascinating questions about all things American!
- iKNOW Innovations - Contains fascinating questions about inventions and innovations
- iKNOW Amazing Earth - Contains fascinating questions about our planet
- iKNOW Lifestyle - Contains fascinating questions about classic brands and interesting phenomena!

Jay Knox, President of Tactic Games, said, "All In and Hit List are sure to be popular items in our iKNOW trivia brand. With slight modifications, we are now able to make the game accessible to younger players for a multi-generation fun experience."



**About Tactic Games:**

Tactic Group® is an international and fast growing developer and marketer of board games in Europe, now launching in the U.S. and Canada. For the past 48 years, the Finnish board game company has provided consumers with innovative, high-quality products that have been warmly received by the public, including award-winning Molkky® and iKNOW®. Their mission is to produce entertaining games that offer moments of genuine delight and entertainment to family and friends the world over. To discover more about Tactic's wide range of games, visit [www.tactic.net/USA](http://www.tactic.net/USA) and get all of the most up-to-date, immediate information by interacting with the company on its social media channels: [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [YouTube](#).

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