



PRESS RELEASE
For immediate release

Wrebbit releases new puzzles inspired by J.K. Rowling's Wizarding World™ and also earns UK Toy Fair's "Best New Toys" 2017 Award!

New York, NY- February 17, 2017 – One of the most iconic landmarks from the *HARRY POTTER*™ film series has been brought to life in 3D puzzle form, thanks to a partnership between Wrebbit Puzzles Inc. and Warner Bros. Consumer Products. Fans of *Harry Potter* can now build their very own Hogwarts School of Witchcraft and Wizardry in 3D puzzle format!

For New York Toy Fair 2017, Wrebbit is pleased to offer a wider range of puzzles from J.K. Rowling's Wizarding World, in the wake of last year's global blockbuster *FANTASTIC BEASTS AND WHERE TO FIND THEM*, which takes us to a new era of the Wizarding World, decades before Harry Potter and half a world away.

An expanding Hogwarts™ collection

The collection, which focuses on famous sections of Hogwarts Castle, initially launched with the 850-piece *Great Hall*. In early 2016, Wrebbit added a second model, with the 875-piece *Astronomy Tower*. When combined, these two puzzles create a stunning 1725-piece 3D display from the Harry Potter universe.

The collection continues to celebrate the magic of J.K. Rowling's Wizarding World with the *Wrebbit3D™ Hogwarts™ Express*, a 460-piece puzzle, and *Diagon Alley*, a 450-piece puzzle.

Unique Poster Puzzles series: HARRY POTTER™ and FANTASTIC BEASTS™

A series of 2D 500-piece poster puzzles was launched for both the *HARRY POTTER*™ and *FANTASTIC BEASTS AND WHERE TO FIND THEM*™ licenses. Exclusive to Wrebbit, these foam-backed puzzles are converted into actual posters of favourite characters from J.K. Rowling's Wizarding World™ that can be lifted and pinned on a wall, as suggested by the puzzle series' trademark slogan, "From table to wall without glue!™."

FANTASTIC BEASTS™ Poster Puzzles capture prestigious UK Toy Fair's Best New Toys 2017 Award in Puzzle Category

On January 24, 2017, the British Toy & Hobby Association (BTHA) awarded their highest recognition in the Puzzle Category – the Toy Fair's Best New Toys 2017 Award – to WREBBIT's poster puzzles inspired by *FANTASTIC BEASTS AND WHERE TO FIND THEM*.

In making the announcement, Jean Théberge, president of Wrebbit Puzzles Inc., declared, "Teaming up with Warner Bros. Consumer Products to create puzzles inspired by the *HARRY POTTER* films and *FANTASTIC BEASTS AND WHERE TO FIND THEM* enabled us to bring this magical world to the international market and add to our incredible momentum. We continue to focus our efforts and energy on satisfying fans of home-based entertainment looking for an opportunity to share some quality and good times with others. The recent Best New Toys award from the BTHA for our *FANTASTIC BEASTS AND WHERE TO FIND THEM* poster puzzles served to validate all that hard work."

About Wrebbit Puzzles Inc.

Montreal-based Wrebbit Puzzles Inc., one of the jewels of the Canadian toys and games industry, designs, manufactures and markets *Wrebbit3D*™ puzzles, the largest and sturdiest 3D puzzles in the world, also featuring the highest piece count. With over 25 different models currently being offered, and more in the works for 2017, Wrebbit™ puzzles can be found in bookstore chains as well as independent bookstores, arts and crafts stores, specialty toy stores, mom-and-pop, game and hobby shops, and they are also carried by numerous online retailers.

Wrebbit 3D™ puzzles are now available in over 45 countries around the world, as the number of new select companies and retailers offering Wrebbit™ puzzles continues to grow. Wrebbit™ experienced its biggest attendance ever at the recent 2017 Spielwarenmesse international toy fair in Nuremberg, Germany.

For availability and distributors, please contact us: info@wrebbit3d.com.

About the Films

The seven best-selling *Harry Potter* books, and the eight Warner Bros. Pictures blockbuster films they spawned, brought millions of people around the world into J.K. Rowling's Wizarding World. In November 2016, the feature film *Fantastic Beasts and Where to Find Them*, marking J.K. Rowling's screenwriting debut, takes us to New York City of 1926, more than 70 years before we first meet Harry Potter.

Fantastic Beasts and Where to Find Them was directed by David Yates and produced by David Heyman, J.K. Rowling, Steve Kloves and Lionel Wigram. Tim Lewis, Neil Blair and Rick Senat served as executive producers. Warner Bros. Pictures presents a Heyday Films Production, a David Yates Film, *Fantastic Beasts and Where to Find Them*. The film opened worldwide on November 18, 2016, in 2D and 3D in select theatres and IMAX, distributed by Warner Bros. Pictures, a Warner Bros. Entertainment Company.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

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